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Type of Affiliate: Business and Industry Affiliate

Function of Office: A private, statewide, non-profit organization that provides a unified, and professionally managed economic development program promoting the state of Utah.

Services to the Public: Services include corporate recruitment activities, existing business services, image enhancement services, and matching economic development grants.

Publication	Description	Frequency Distributed	Cost	Internet	CD-ROM
Utah Business & Economic Profile	Contains current economic data including demographics, labor market, education, taxes, utilities, business incentives, quality of life, Utah rankings, and transportation.	Monthly	Free	Yes	No
Resources	A quick reference guide that provides contact information to assist businesses in learning what resources are available for their expansion and retention needs.	Annual	Free	Yes	No
2001-2001 Major Employers Guide	A detailed listing of companies doing business in Utah with 100 or more full-time employees.	Biennial	\$80.00 CD	No	Yes
Social & Economic Indicators	Three separate publications that track the economic vitality, quality of life, and trend information for Salt Lake County, the Wasatch Front, and the state of Utah.	Annual	\$15.00	No	No
Utah's Targeted High Technology Industry Sectors Study	The study evaluates the competitive position of Utah's metropolitan areas compared to competing high technology locations, including Silicon Valley.	Annual	\$10.00	No	No
Computer Software Industry Profile	The profile includes information on Utah software companies, wage information, and employment figures.	Quarterly	Free	Yes	No

Publication	Description	Distributed	Cost	Internet	CD-ROM
Electronic Hardware Industry Profile	The profile includes an overview on the industry which includes companies ranging from high-tech computer peripheral manufacturers to simple lighting equipment manufacturing and assembly.	Quarterly	Free	Yes	No
Utah Biomedical Industry Profile	The profile defines what the industry is, provides a brief background on the companies in Utah, and discusses the current impact of the industry in the state.	Quarterly	Free	Yes	No
Utah Research Parks Profile	The Profile provides background information, including the history and purpose of the University of Utah and the Utah State University Research Parks. Also included is a list of current activities and tenants, as well as the criteria for occupancy at both locations.	Quarterly	Free	Yes	No
Call Center/Back Office Profile	The profile provides information on this growing industry sector in Utah, including a brief overview and a list of many of the top call centers/back offices in operation in Utah.	Quarterly	Free	Yes	No
Dietary Supplement Profile	The profile highlights the health foods, vitamins, herbs, and mineral manufacturers and wholesales in Utah.	Quarterly	Free	Yes	No
Office/Industrial Parks Profile	The profile contains information including park names and location, land acreage/building square footage and zoning, property available/square footage available, utility services, transportation and access, and tenants. Counties represented in the profile are Box Elder, Cache, Davis, Emery, Salt Lake, Tooele, Utah, San Juan, Washington and Weber.	Quarterly	Free	Yes	No