



American Community Survey and American FactFinder Information for your Community

April 6, 2006



American Community Survey

- The ACS is a key component in the Census Bureau's 2010 Decennial Census Program
- The ACS is an annual survey developed to provide more timely "long form" data
 - Will replace the long form in the 2010 Census
 - Will provide a timely and accurate statistical picture of communities



American Community Survey

- Need for the American Community Survey
 - Rapid demographic change
 - Changes will continue
 - Frequent data needed to accommodate the growing and diversifying population



ACS Updates – Group Quarters

- January 2006 marked the beginning of the ACS group quarters (GQ) data collection.
 - Data will be available for group quarters such as:
 - College Dormitories
 - Correctional Facilities
 - Military Barracks
 - Group Homes for Juveniles
 - Nursing Facilities
 - Data will NOT be available for:
 - Domestic violence shelters
 - Soup kitchens
 - Natural disaster shelters
 - Transient locations



ACS Updates

- 2004 American Community Survey Data available online.
 - Data available for
 - Nation
 - States
 - 200 Congressional Districts
 - Most counties and places of 250,000 or more
 - Data can be accessed through the American FactFinder web site: <http://www.factfinder.census.gov>



ACS Updates - Language

- Language Assistance Program
 - Monitoring language needs
 - Translating additional materials – currently conducting cognitive testing of translations
 - Planning for testing of a multilingual brochure/letter
 - Multilingual census employees



ACS Updates – Content Testing

- **Revised Wording of Current Topics**

- Year built
- Number of rooms/bedrooms
- Complete kitchen/plumbing facilities
- Heating fuel
- Food stamps
- Value of this property
- Mortgage components
- Vehicles
- Place of birth
- Citizenship
- Year of arrival
- School enrollment
- Educational Attainment
- Residence 1 year ago
- Disability
- Veterans status, period of service
- Labor force status
- Work status
- Industry and occupation

- **New Topics**

- Health insurance
- Marital history
- Service connected disability



ACS Updates

- 2005 data will be available the summer of 2006
 - Estimates for geographies with greater than or equal to 65,000 will be available for the first time.

Type of Data	Population Size of Area	Data for the Previous Year Released in the Summer of:							
		2003	2004	2005	2006	2007	2008	2009	2010+
Annual estimates	≥250,000	→							
Annual estimates	≥65,000				→				
3-year averages	≥20,000						→		
5-year averages	Census Tract and Block Group*								→

 Data reflect American Community Survey testing through 2004

* Census tracts are small, relatively permanent statistical subdivisions of a county averaging about 4,000 inhabitants. Census block groups generally contain between 600 and 3,000 people. The smallest geographic level for which data will be produced is the block group; the Census Bureau will not publish estimates for small numbers of people or areas if there is a probability that an individual can be identified.



ACS Updates

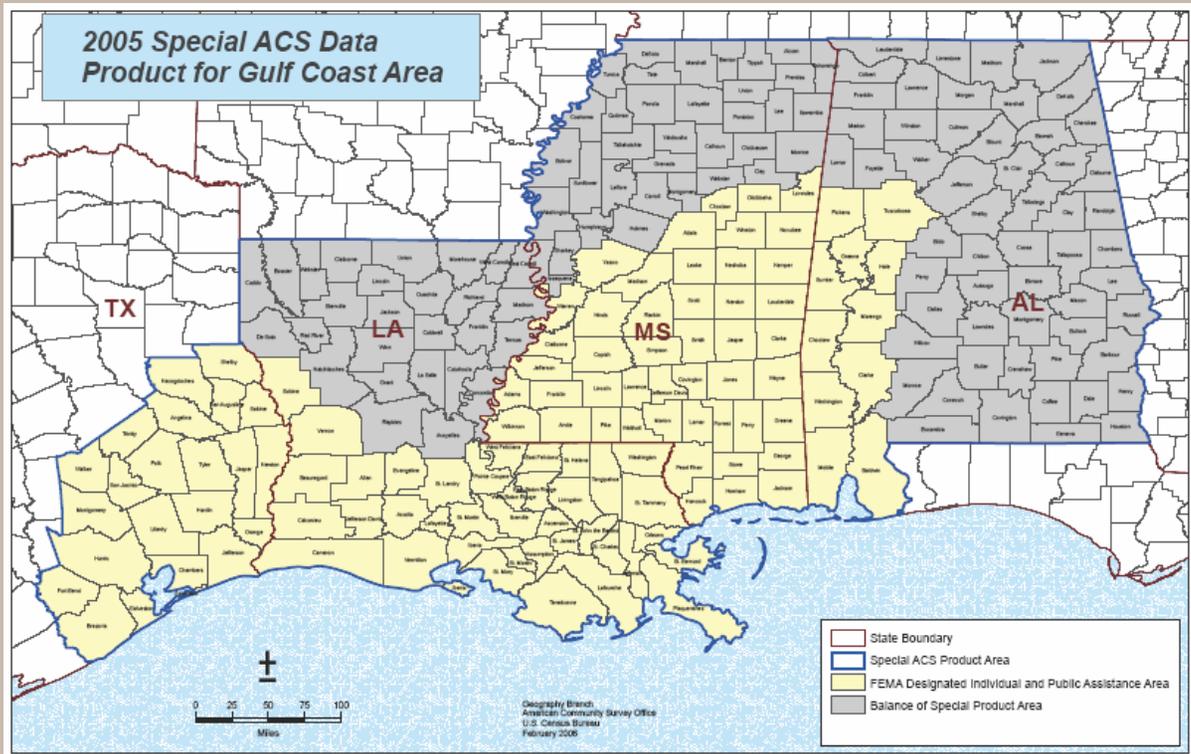
- 2005 ACS data release schedule – Four data releases in 2006
 - Each release will emphasize a theme
 1. Demographic and Social topics – Mid August
 2. Economic topics – End of August
 3. Housing topics – October
 4. Selected Population Profiles for race, Hispanic Origin, and ancestry groups - November



ACS Updates

Data for Gulf Coast Area

- Special product highlighting 2005 American Community Survey data for the Gulf Coast Area
 - Report will be released in May 2006
 - Consulted with State Data Centers and local officials to define the geographic tabulation areas

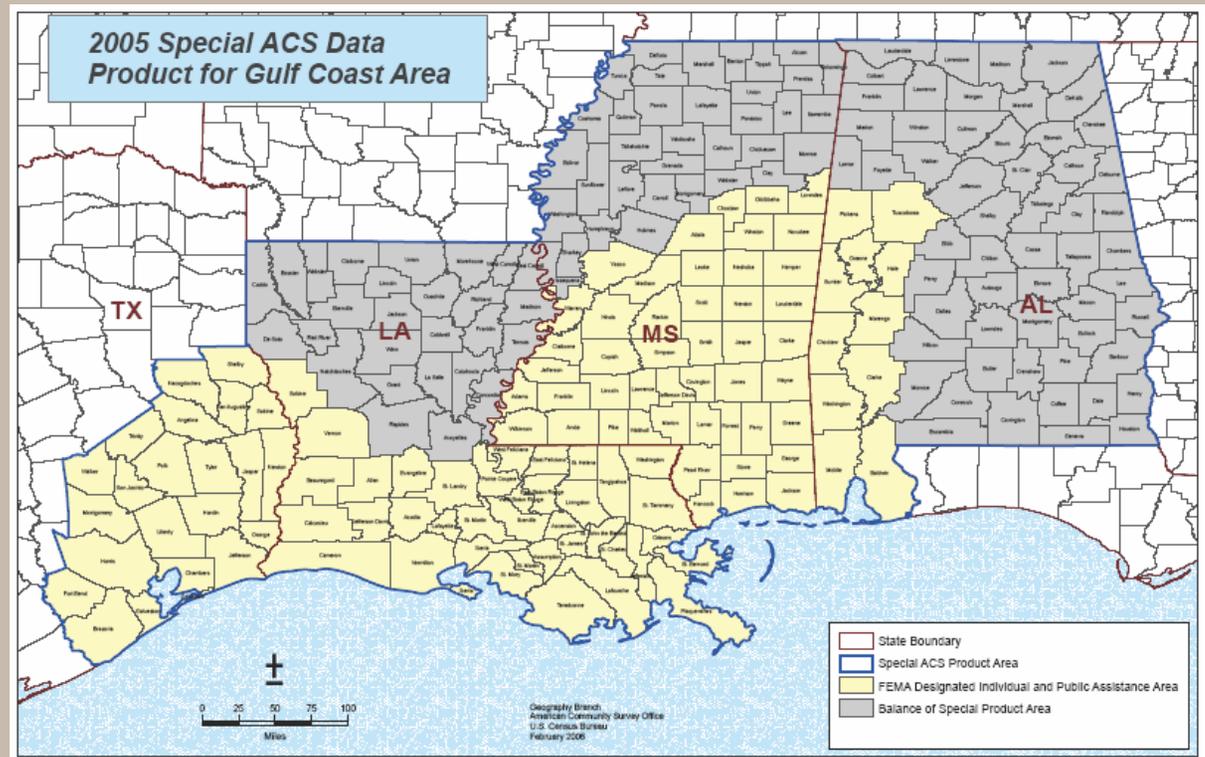


ACS Updates

Data for Gulf Coast Area

- Scope of the Devastation

- Reflects characteristics of areas in which Hurricanes Katrina and Rita had a major impact
- Two components:
 - First 8 months of 2005
 - Last 4 months of 2005



American FactFinder

“Your source for population,
housing, economic, and
geographic data.”



ACS on American FactFinder

- 2004 American Community Survey Data on American FactFinder
- Access data from the DATA SETS
 - Ranking Tables
- Over 80 subjects
- Available for states, counties, and places

The screenshot shows the American FactFinder website. At the top, it says "U.S. Census Bureau" and "American FactFinder". Below that is a navigation bar with "Main", "Search", "Feedback", "FAQs", "Glossary", "Site Map", and "Help". The main content area is titled "Your source for population, housing, economic, and geographic data". It features a "Fast Access to Information" section with a "Get a Fact Sheet for your community..." form. Below that is a "Getting Detailed Data" section with links to "Decennial Census", "American Community Survey", "Annual Population Estimates", "Economic Census", and "Annual Economic Surveys". There is also an "Address Search..." section and a "Special Interest" section with links to "Censo 2000 Puerto Rico", "American Indian and Alaska Native data and links", "Kids' Corner", "Religion", and "Genealogy". On the right side, there is a "Population Data" section with a "Population Finder" tool and a "U.S. Population Clock" showing the time as 21:19 GMT (EST+5) Mar 15, 2006 and the population as 298,307,853. There is also a "What's New" section with a link to "2004 American Community Survey (ACS) tables".



American FactFinder

What's New?

- Selectable topics for PEOPLE, HOUSING, BUSINESS AND GOVERNMENT
- Fact Sheet for a Race, Ethnic, or Ancestry Group
- Basic Counts/Population selected from the PEOPLE menu
- Economic Fact Sheet
- Search for an Industry
- Download Center



User Friendly

- Updated regularly
- New sidebar provides an easier way to locate data
- Select a detailed topic page from the PEOPLE, HOUSING, and BUSINESS AND GOVERNMENT menus.

The screenshot shows the U.S. Census Bureau Fact Finder website. At the top, there is a banner with the text "U.S. Census Bureau" and "American". Below the banner is a navigation menu with links for "Main", "Search", "Feedback", "FAQs", "Glossary", and "Site Map". The main content area is titled "Your source for population, housing, economic, and ge..." and features a "Fast Access to Information" section. A sidebar on the left contains a vertical menu with categories: "POPULATION FINDER", "FACT SHEET", "PEOPLE", "HOUSING", "BUSINESS AND GOVERNMENT", "ABOUT THE DATA", "DATA SETS", "DOWNLOAD CENTER", "MAPS AND GEOGRAPHY", and "TOOLS AND REFERENCES". The "PEOPLE" category is highlighted, and a dropdown menu is open, listing sub-topics: "Basic Counts / Population", "Age and Sex", "Aging", "Disability", "Education", "Employment", "Income", "Origins and Language", "Poverty", "Race and Ethnicity", "Relationships", and "Veterans". The "Aging" sub-topic is selected. Below the sidebar, there is an "Address Search..." section with a text input field and a "GO" button. The main content area also includes a "Get a Fact Sheet for your community..." section with a search box and a "GO" button. On the right side, there is a "Population" section with a clock icon and a "What's New" section with a photo of a document.



Fact Sheet for a Race, Ethnic, or Ancestry group

U.S. Census Bureau

American FactFinder

Main Search Feedback FAQs Glossary Site Map Help

POPULATION FINDER

FACT SHEET

• Fact Sheet

• Fact Sheet for a Race, Ethnic, or Ancestry Group

PEOPLE

HOUSING

BUSINESS AND GOVERNMENT

ABOUT THE DATA

DATA SETS

DOWNLOAD CENTER

MAPS AND GEOGRAPHY

TOOLS AND REFERENCES

Main ▶ Fact Sheet ▶ Select a Race, Ethnic, or Ancestry Group

SELECT A RACE, ETHNIC, OR ANCESTRY GROUP

Find a population group (enter all or part of the population group name)

Japanese

[Explain Race or Ethnic Groups](#) | [Explain Ancestry Groups](#)

Select a population group and click 'Go'

- .. Asian Indian alone
- .. Bangladeshi alone
- .. Cambodian alone
- .. Chinese alone
- .. Chinese, except Taiwanese, alone
- .. Taiwanese alone
- .. Filipino alone
- .. Hmong alone
- .. Indonesian alone
- .. Japanese alone
- .. Korean alone
- .. Laotian alone

Note: the following abbreviations are used to conserve space:
Black - Black or African American
AIAN - American Indian and Alaska Native
NHPI - Native Hawaiian and Other Pacific Islander

- Find detailed demographic data
 - Find a population group
 - Select a population group from a list



Fact Sheet for a Race, Ethnic, or Ancestry group

U.S. Census Bureau
American FactFinder

Main Search Feedback FAQs Glossary Site Map Help

POPULATION FINDER
FACT SHEET

United States | Utah | Salt Lake County
Salt Lake County, Utah

city/town, county, or zip
Salt Lake County
state
Utah
GO
[search by address »](#)

2000

View a Fact Sheet for a [race, ethnic, or ancestry group](#), or [total population](#).
[Reference Map](#)

Census 2000 Demographic Profile Highlights:
Selected Population Group: Japanese alone

General Characteristics	Selected Population Group	Total Population
Total population	3,065	898,387
Male	1,359	452,957
Female	1,706	445,430
Median age (years)	42	29
Under 5 years	99	79,832
18 years and over	2,701	624,804
65 years and over	628	72,680
Household population	3,022	884,007
Group quarters population	43	14,380

- Change the geographic area of interest

– State

– County

– City/Town

– Zip Code



Basic Counts / Population

- Provides maps and tables for basic population counts such as:
 - Total Persons
 - Housing Units
 - Population Density

The screenshot shows the American FactFinder interface. At the top, it says 'U.S. Census Bureau' and 'American FactFinder'. A navigation bar includes 'Main', 'Search', 'Feedback', 'FAQs', 'Glossary', 'Site Map', and 'Help'. The left sidebar has a 'People' logo and a 'POPULATION FINDER' section with a 'FACT SHEET' and 'PEOPLE' category. The 'PEOPLE' category is expanded to show 'Basic Counts / Population' and sub-categories like 'Age and Sex', 'Aging', 'Disability', 'Education', 'Employment', 'Income', 'Origins and Language', 'Poverty', 'Race and Ethnicity', 'Relationships', and 'Veterans'. Below this are sections for 'HOUSING', 'BUSINESS AND GOVERNMENT', 'ABOUT THE DATA', 'DATA SETS', 'DOWNLOAD CENTER', 'MAPS AND GEOGRAPHY', and 'TOOLS AND REFERENCES'. The main content area shows 'Main > Basic Counts / Population' and 'BASIC COUNTS / POPULATION'. It includes a search box for 'city/ town, county, or zip' with 'Salt Lake County' entered, and a dropdown for 'state' set to 'Utah'. Below the search box are tabs for '2000' and '2004'. A note states: 'The following data are from Census 2000 unless otherwise indicated:'. There are three sections: 'Population Counts' with links for 'Total Persons, map by county' and 'Total Persons, map by county subdivision'; 'Population, Housing Units, Land Area, and Density' with links for 'for all counties', 'for all county subdivisions and places', 'states ranked by population', 'Population Density, map by county', and 'Population Density, map by county subdivision'; and 'Group Quarters' with links for 'Group Quarters Population by Age and Sex', 'Selected Group Quarters, for all counties', and 'Selected Group Quarters, for all county subdivisions and places'. A 'Reference Map' link is also present. On the right, there is a 'Basic Counts / Population - Information on current and historical population counts, population projections, the differences between urban and rural populations, population density, and persons living in group quarters. [more >](#)' section and a 'Related Links' section with links to 'Demographic Trends in the 20th Century (PDF - 3.3 MB)', 'Population Change and Distribution: 1990 - 2000 (PDF - 521 KB)', 'Population Profile of the United States (Internet Release)', and 'Decennial Census Historical Data'.



Economic Fact Sheet

- Find data from the 2002 Economic Census
 - Data listed by NAICS sector
 - Detailed information is available

U.S. Census Bureau
American FactFinder

Main Search Feedback FAQs Glossary Site Map Help

Business...
POPULATION FINDER
FACT SHEET
PEOPLE
HOUSING
BUSINESS AND GOVERNMENT
• Economic Fact Sheet
• Economic Fact Sheet for an Industry
• Business and Industry
• Foreign Trade
• Government
ABOUT THE DATA
DATA SETS
DOWNLOAD CENTER
MAPS AND GEOGRAPHY
TOOLS AND REFERENCES

Main ► Economic Fact Sheet
ECONOMIC FACT SHEET

United States | Utah | Salt Lake County
Salt Lake County, UT

city/town, county, or zip
Salt Lake County
state
Utah
GO
search by address >

Find an Economic Fact Sheet for a [specific industry](#).

Selected Statistics from the 2002 Economic Census
2002 Economic Sectors [Reference Map](#)

	2002 NAICS sector	Number of establishments	Sales, shipments, receipts (\$1,000)	Annual payroll (\$1,000)	Number of employees	
31-33	Manufacturing	1,434	10,847,204	1,909,232	49,307	more >
44-45	Retail trade	3,329	11,441,626	1,130,698	54,215	more >
51	Information	646	N	848,140	22,026	more >
53	Real estate & rental & leasing	1,397	1,097,679	224,573	8,251	more >
54	Professional, scientific, & technical services	3,193	3,009,421	1,281,061	28,286	more >
	Administrative & support & waste					



Economic Fact Sheet for an Industry

- Search for data from the 2002 Economic Census by Industry

The screenshot shows the U.S. Census Bureau American FactFinder website. The header includes the U.S. Census Bureau logo and the American FactFinder search bar. The navigation menu includes links for Main, Search, Feedback, FAQs, Glossary, Site Map, and Help. The left sidebar contains various navigation options such as POPULATION FINDER, FACT SHEET, PEOPLE, HOUSING, BUSINESS AND GOVERNMENT, ABOUT THE DATA, DATA SETS, DOWNLOAD CENTER, MAPS AND GEOGRAPHY, and TOOLS AND REFERENCES. The main content area displays the search results for the industry "automotive repair". The search results list various industry codes and descriptions, including 443112: Radio, television, & other electronics stores; 8111: Automotive repair & maintenance; 81111: Automotive mechanical & electrical repair & maintenance; 811111: General automotive repair; 811112: Automotive exhaust system repair; 811113: Automotive transmission repair; 811118: Other automotive mechanical & electrical repair & maintenance; 81112: Automotive body, paint, interior, & glass repair; 811121: Automotive body, paint, & interior repair & maintenance; 811122: Automotive glass replacement; 81119: Other automotive repair & maintenance; and 811191: Automotive oil change & lubrication. The "GO" button is visible next to the search results.

U.S. Census Bureau

American FactFinder

Main Search Feedback FAQs Glossary Site Map Help

Business...

POPULATION FINDER

FACT SHEET

PEOPLE

HOUSING

BUSINESS AND GOVERNMENT

- Economic Fact Sheet
- Economic Fact Sheet for an Industry
- Business and Industry
- Foreign Trade
- Government

ABOUT THE DATA

DATA SETS

DOWNLOAD CENTER

MAPS AND GEOGRAPHY

TOOLS AND REFERENCES

Main ▶ Economic Fact Sheet ▶ Select an Industry

SELECT AN INDUSTRY

Search for an industry:

Select an industry and click 'Go'

- 443112 : Radio, television, & other electronics stores
- 8111 : Automotive repair & maintenance
- 81111 : Automotive mechanical & electrical repair & maintenance
- 811111 : General automotive repair
- 811112 : Automotive exhaust system repair
- 811113 : Automotive transmission repair
- 811118 : Other automotive mechanical & electrical repair & maintenance
- 81112 : Automotive body, paint, interior, & glass repair
- 811121 : Automotive body, paint, & interior repair & maintenance
- 811122 : Automotive glass replacement
- 81119 : Other automotive repair & maintenance
- 811191 : Automotive oil change & lubrication

GO

Census Bureau Links: [Home](#) • [Search](#) • [Subjects A-Z](#) • [FAQs](#) • [Data Tools](#) • [Catalog](#) • [Census 2000](#) • [Quality](#) • [Privacy Policy](#) • [Contact Us](#)

U.S. CENSUS BUREAU

Helping You Make Informed Decisions



The Download Center

U.S. Census Bureau
American FactFinder

Main Search Feedback FAQs Glossary Site Map Help

Main ▶ Download Center

DOWNLOAD CENTER

! The Download Center is designed for **experienced users** who need access to larger amounts of data than are available through other parts of American FactFinder.

Note that there can be large bandwidth and storage requirements when using the Download Center. The following download methods are available:

- Selected Tables** - select up to 50 tables for a geographic summary level. Format is a zipped, comma-delimited file.
- All Tables** - summary file extracts for predefined geographic summary levels (all counties in the U.S., all blocks in a county, etc.) in [summary file format](#).

The table below indicates which download methods are available for each data set.

Select a Data Set

Data Set	Selected Tables	All Tables
Census 2000		
Census 2000 Summary File 1 (SF 1) 100-Percent Data	✓	✓
Census 2000 Summary File 2 (SF 2) 100-Percent Data	✓	
Census 2000 Summary File 3 (SF 3) - Sample Data	✓	✓
Census 2000 Summary File 4 (SF 4) - Sample Data	✓	
Census 2000 American Indian and Alaska Native Summary File (AIANSF) - Sample Data	✓	
109th Congressional District Summary File (Sample)	✓	✓
109th Congressional District Summary File (100-Percent)	✓	✓
Census 2000 Redistricting Data (P.L. 94-171) Summary File	✓	✓
American Community Survey		
2004 American Community Survey	✓	
2004 Population Estimates and Projections		
2004 Population Estimates	✓	

- Provides quick access for large downloads

– Select all tables in a selected Summary File for one geographic summary level

– Select up to 50 tables for a specified summary level





Questions?





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