

The State Role in Quality Growth Planning

**Presentation to the Quality
Growth Commission**

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Prepared by the Governor's Office of Planning
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Planning Definition

“...planning is two things: (1) an accurate formulation of our own desires - the specific knowledge of what we want; and (2) an accurate revelation of the limits, and the opportunities, imposed and bequeathed to us by nature. Planning is a scientific charting and picturing of a thing ... which man desires and which eternal forces permit.”

Benton MacKaye, 1990

Growth Management Definition

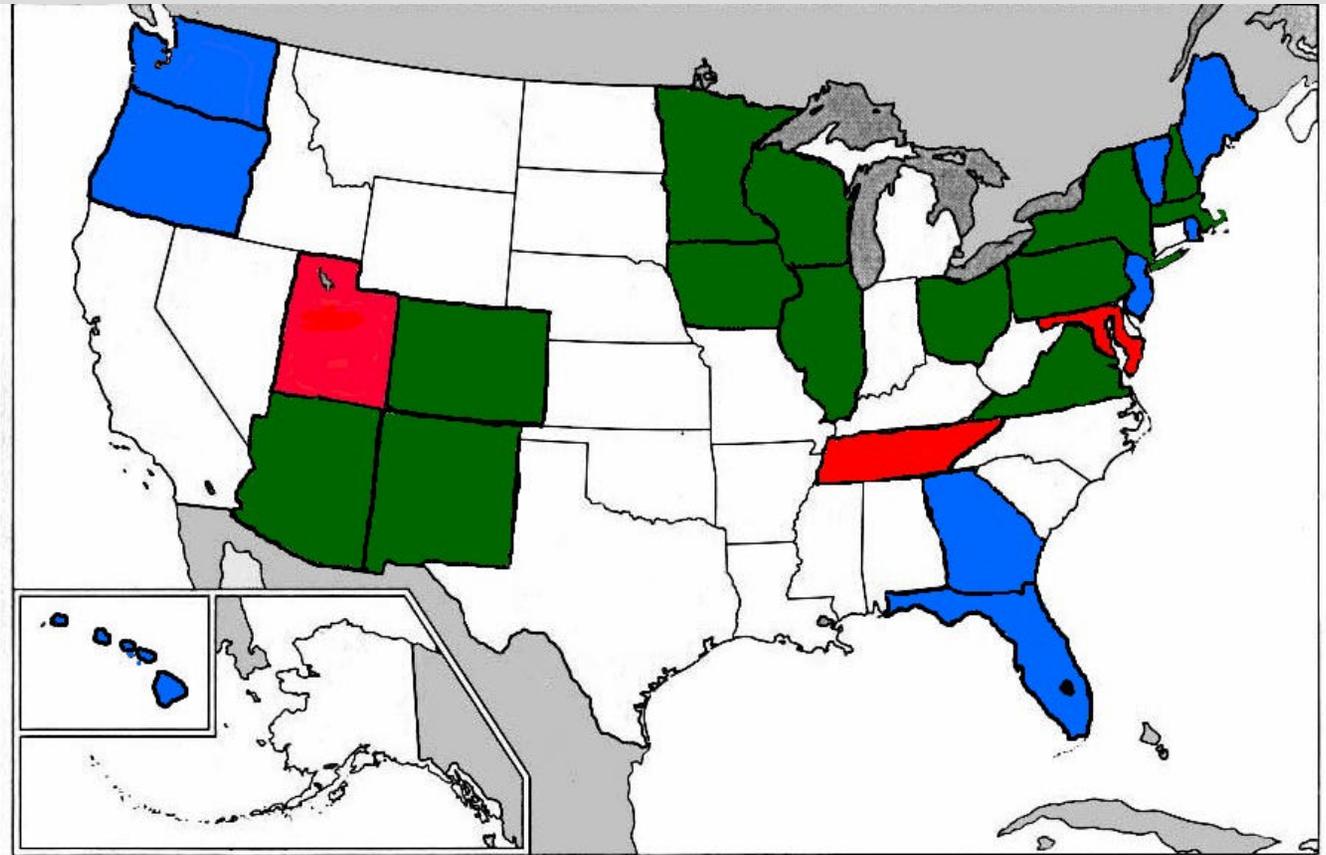
“Quality growth implies a commitment to plan carefully for the growth that comes to an area so as to achieve a responsible balance between the protection of natural systems - land, air, and water - and the development required to support growth of human populations. Defined properly, growth management demonstrates a responsible fit between development and the infrastructure necessary to support growth.” John DeGrove, Lincoln Institute of Land Policy

1998 Elections Demonstrated Broad Support for Open Space Preservation, Conservation, and Smarter Growth

- 240 state and local conservation ballot measures considered in 31 states
- 13 were statewide measures
- Voters approved 72%
- Legislation triggered more than \$7.5 billion in conservation spending

Source: *Livability at the Ballot Box: State and Local Referenda on Parks, Conservation, and Smarter Growth, Election Day 1998*, Phyllis Myers

State Government Involvement in Growth Management Initiatives



Blue = Growth Management Legislation

Red = Smart Growth Legislation

Green = Smart Growth Initiatives Under Consideration

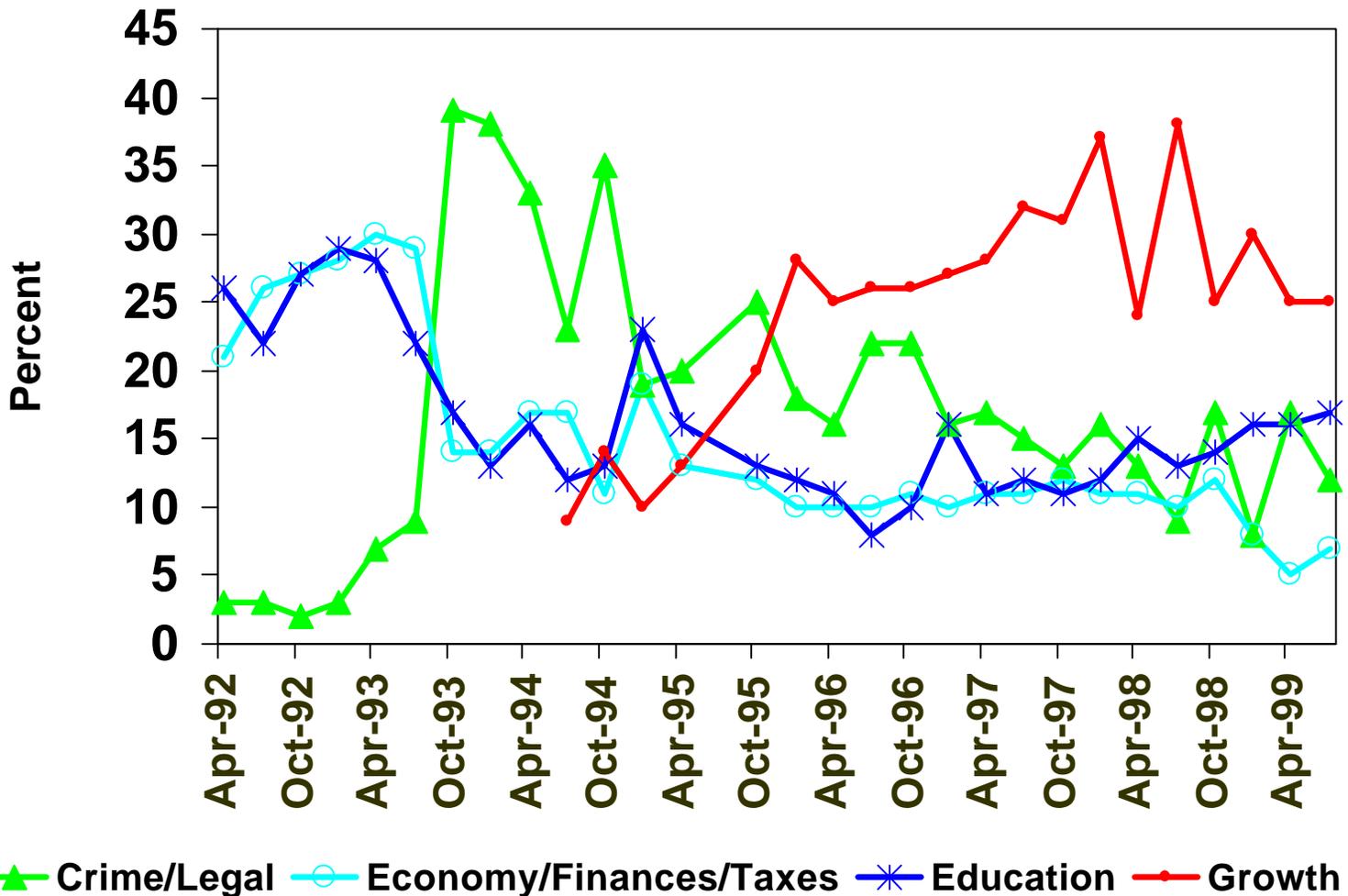
Source: Saklin, P "Smart Growth at Century's End. 1999

Common Themes in Statewide Efforts

- Governor's Commission
- Significant Governor Support
- State Agency Support
- Public Involvement
- Funding
- Incentives
- Consistency
- Concurrency

The Public Views Growth as the Most Important Issue

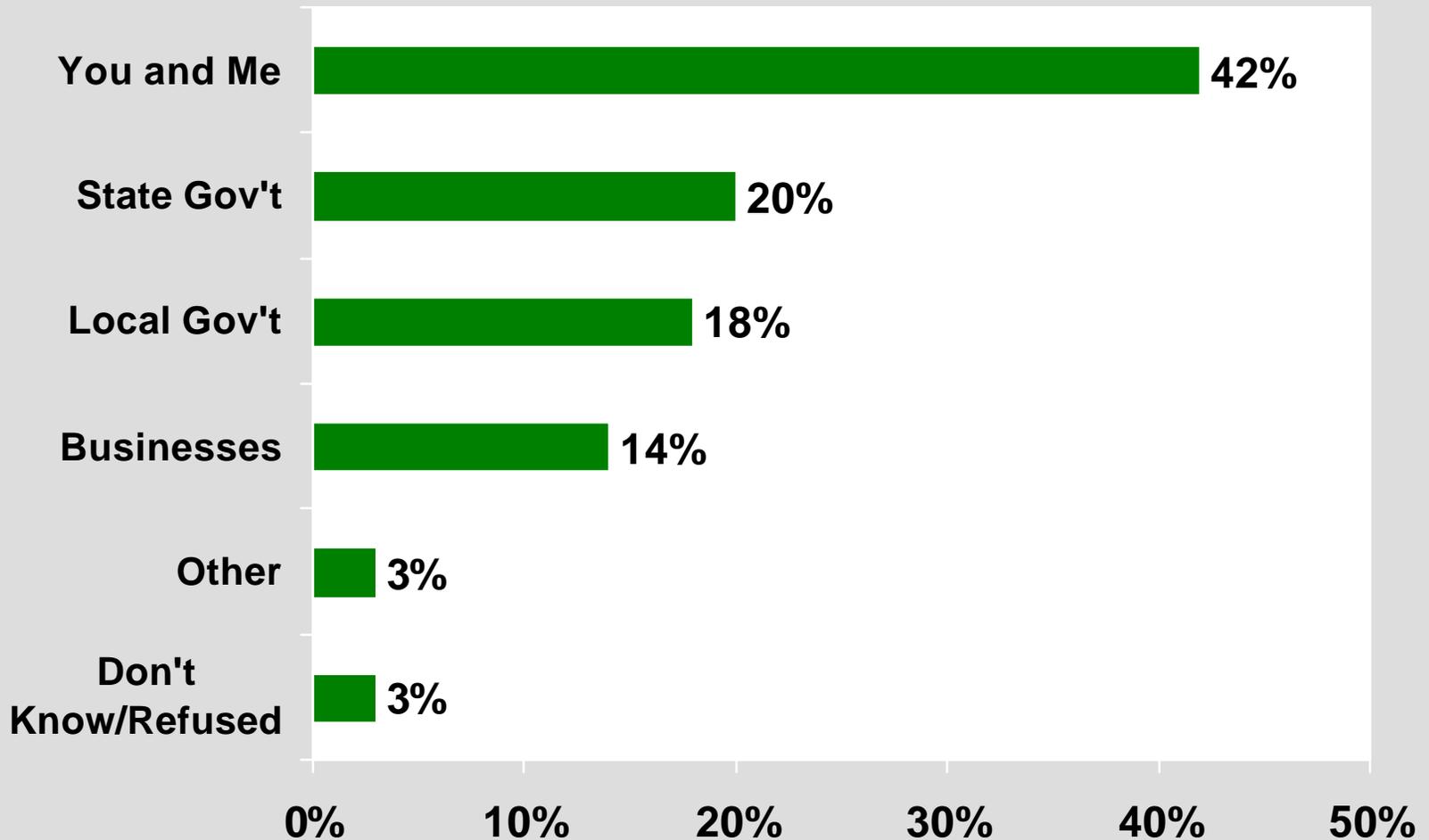
What is the most important issue facing Utah today?



What are we doing in Utah?

- **1995: Hosted Growth Summit**
 - Over 60 proposals submitted suggesting ways to manage growth
 - Resulted in financing plan for a 10-year transportation improvement plan
- **1996: Created Utah Critical Lands Committee**
 - Developed Tools & Techniques for open space conservation
 - Nurtured numerous critical Utah open space projects
- **1996: Partnered with Envision Utah**
 - A public-private partnership striving to develop a publicly supported growth strategy for the next 50 years
- **1999: Created the Utah Quality Growth Commission**
 - \$3 million fund for the preservation of critical lands
 - Commission to recommend principles of quality growth to frame future legislation

Who Can Best Deal with Growth Issues?



Source: Wirthlin Worldwide, 1997

Governor Leavitt's Philosophy and Policies Regarding the State's Role

- Local control, central coordination
- Maintain affordability
- Conservation (land, water, resources)
- Affordable housing
- State leadership
 - Critical Lands Committee
 - Quality Growth Act
- Infrastructure investment
 - Centennial Highway Fund
 - Central Utah Project
 - Digital State
- Rural Utah
 - 21st Century Community Program

Significance of the Market

- Economic theory and practice have demonstrated that market economies prosper because of the efficiencies and entrepreneurial activity present
- Markets are efficient because when individuals or entities make exchanges they both benefit



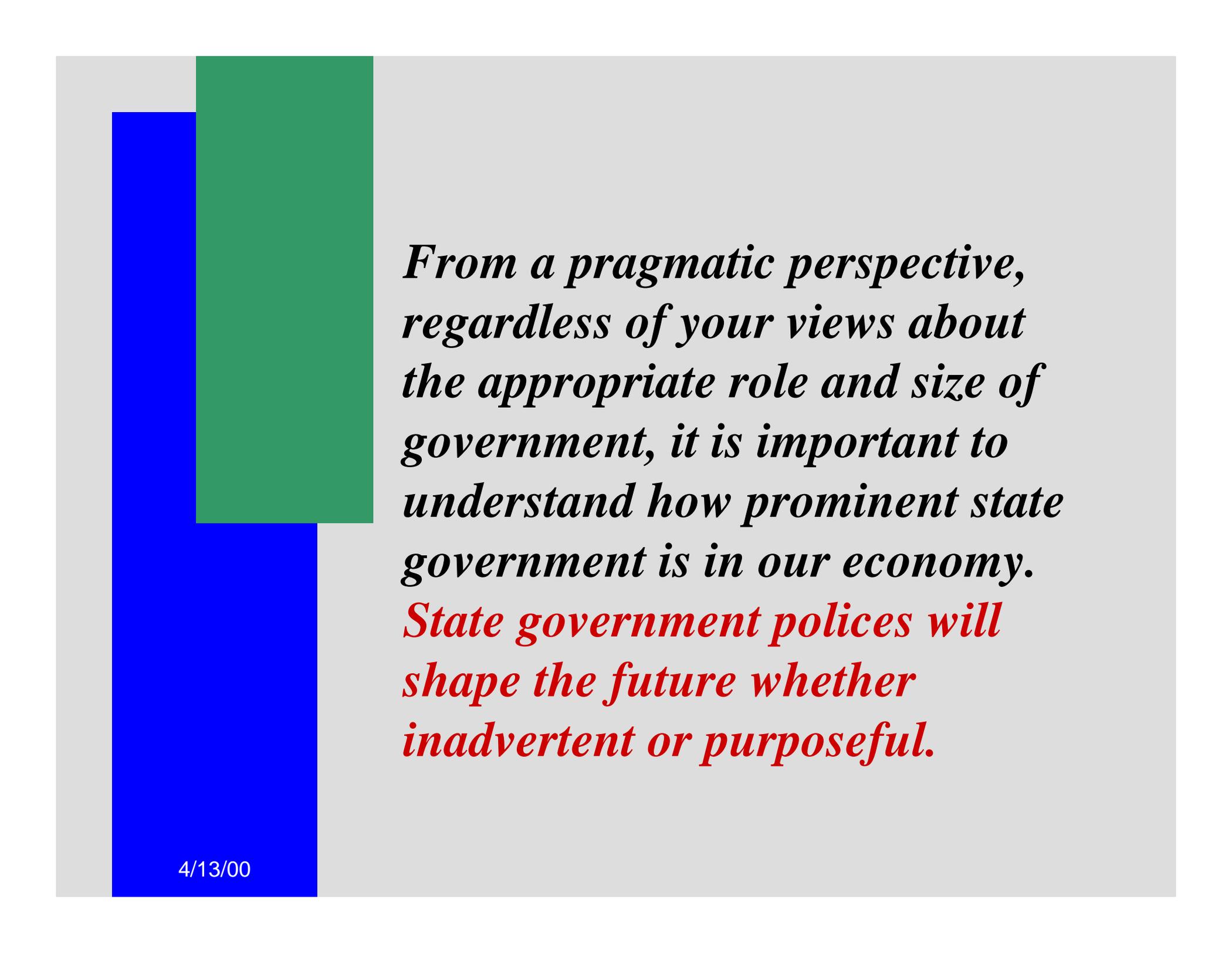
Government and Markets: Two Views

View #1

- Private sector dictates what growth will occur and where
- Government shouldn't dictate or constrain private choice
- An unencumbered market will ensure the most efficient development

View #2

- Government investment influences the magnitude, timing, and location of development
- Tax policy impacts the nature of development
- Government can and should intervene to direct development favorably



From a pragmatic perspective, regardless of your views about the appropriate role and size of government, it is important to understand how prominent state government is in our economy.

State government policies will shape the future whether inadvertent or purposeful.

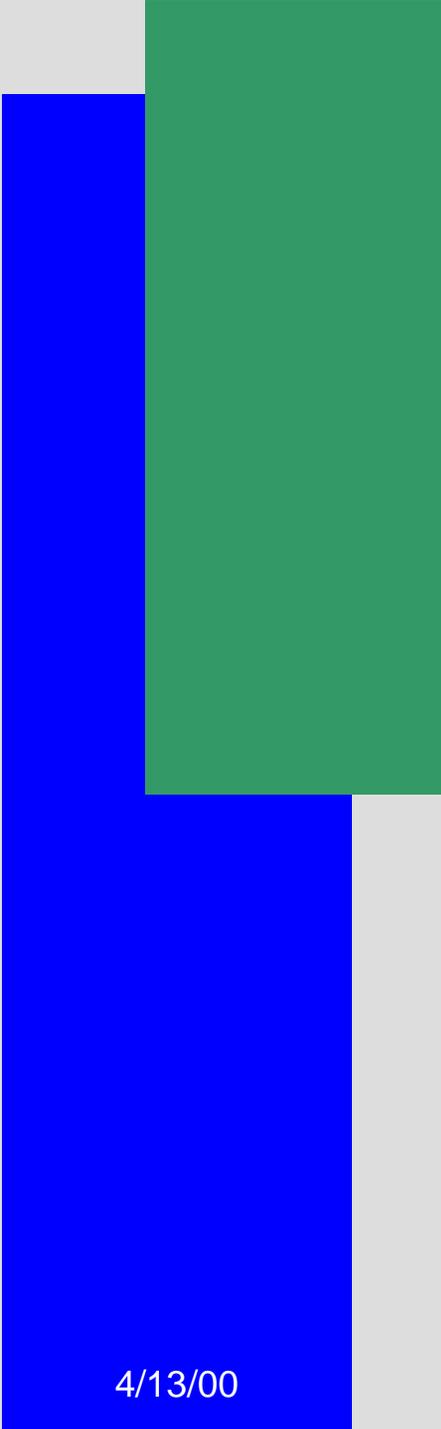
State's Role: Four Broad Categories

- **Coordination/Leadership**
- **Information**
- **Infrastructure Investment**
 - I-15 as an example
- **Budgetary Policy**
 - Financing of transportation, water, and municipalities as an example

Intergovernmental Coordination

- 20 state agencies
- 7 association of governments
- 235 municipalities
- 29 counties
- Approximately 300 special districts

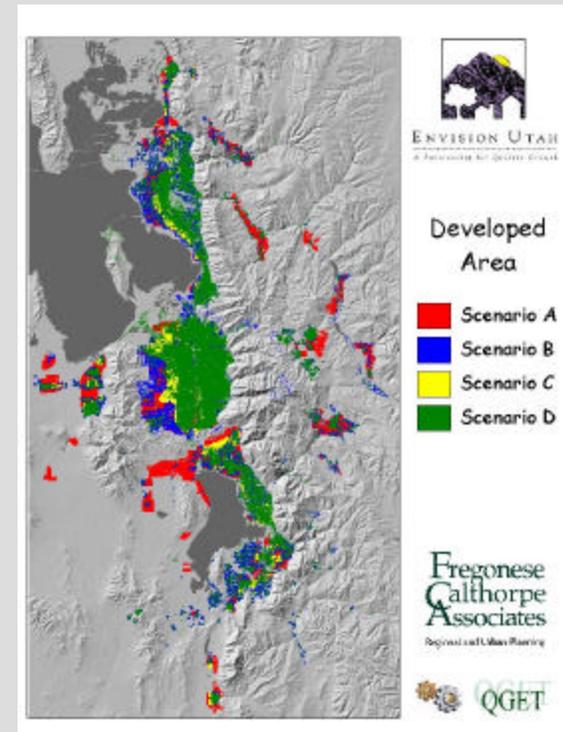
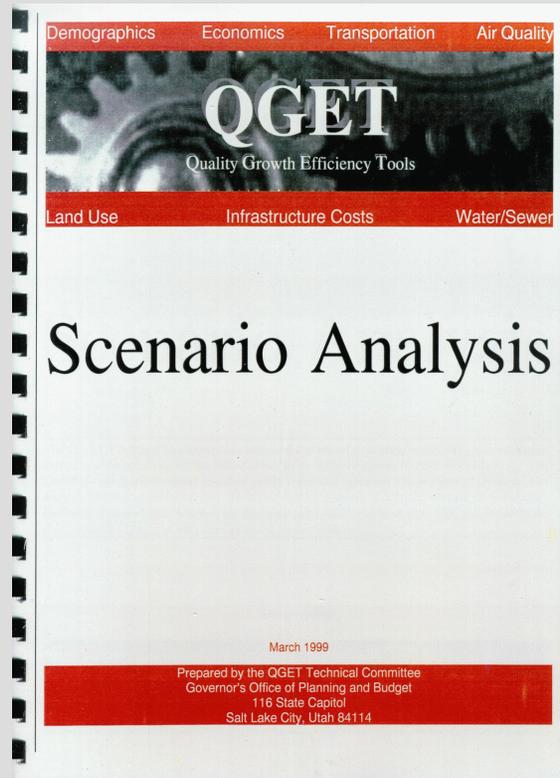




“ ... the only way we will ever arrive at a new and higher approach to our man-made and natural environment is if we all somehow achieve a new and higher level of cooperation.”

Joel Garreau, *Edge Cities*

Information and Research



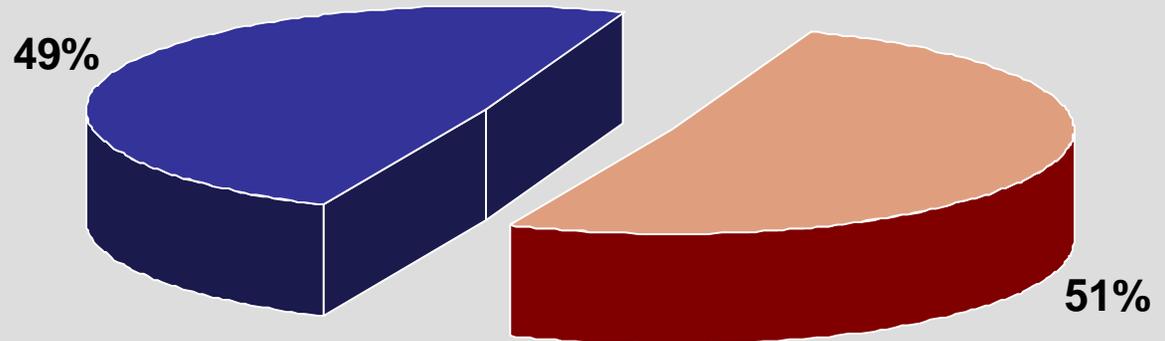
Rebuilding I-15

- **Investing \$1.6 billion in Interstate 15**
 - Among the largest public works projects currently in North America
 - 2,000 workers daily
 - Complete replacement of 130 bridges
 - Enough concrete to build a sidewalk stretching from Salt Lake City to Miami



Centennial Highway Fund Financing

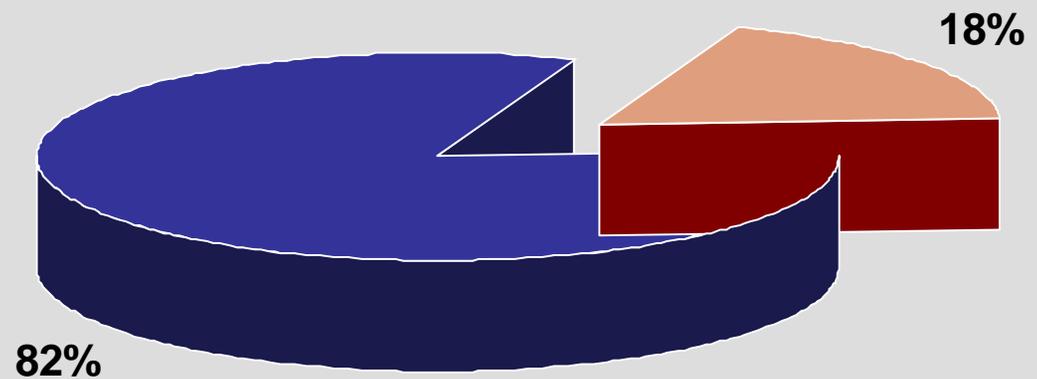
Percent of Total Funding



- General Fund (Primarily Sales Taxes)
- Other (Gas Taxes, Federal Sources, Bonding, etc.)

Jordan Valley Water Conservancy District

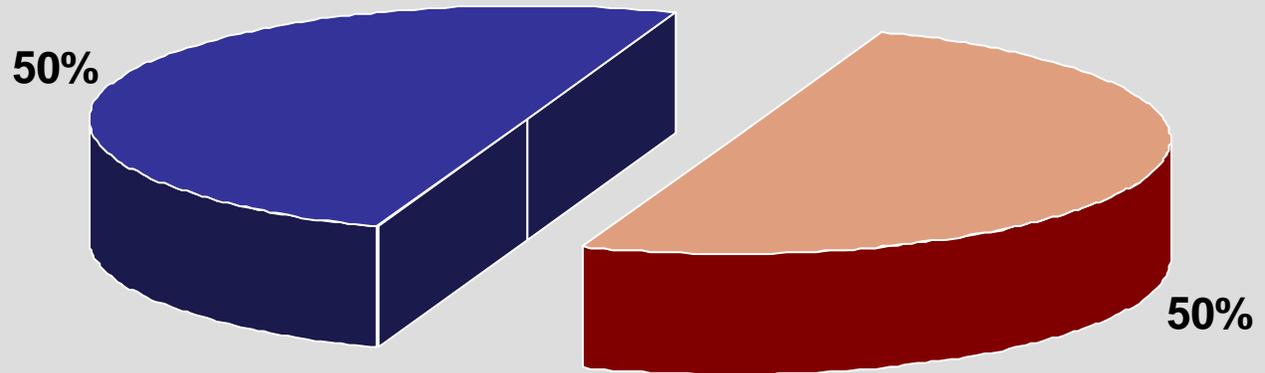
Percent of Total Funding



- Property Taxes
- Other (Charges, Federal Sources, Misc.)

Distribution of Local-Option Sales Tax

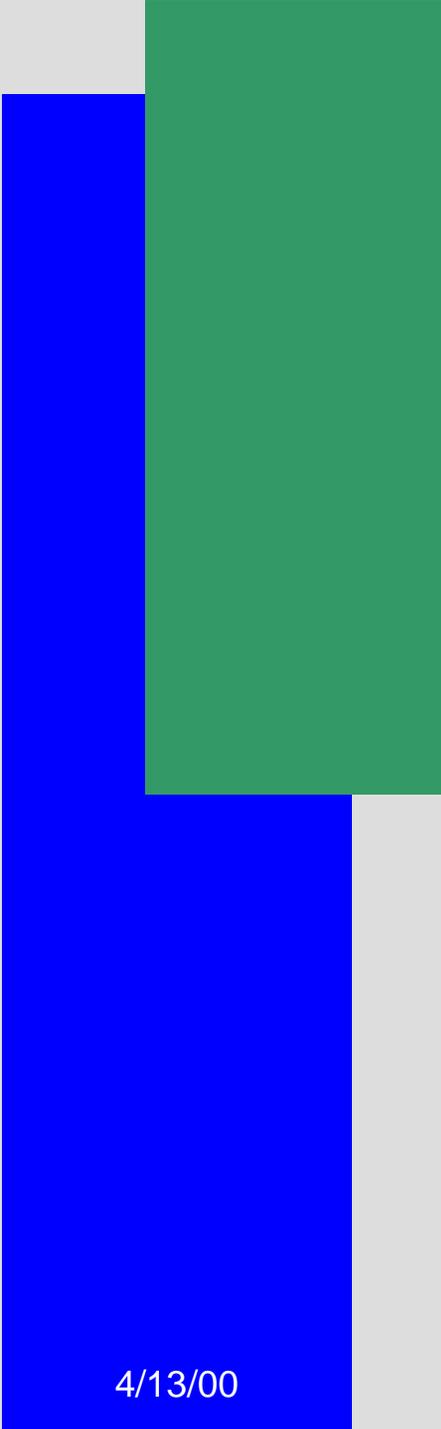
Distribution Formula



Population Point of Sale

State Roles

- **State as a coordinator**
- **State as a leader**
- **State as a policy maker**
 - Tax policy
 - Spending policy
- **State as a technical resource**
 - Broker of information
 - Research entity
- **State as an investor**
 - Roads
 - Water
- **State as a regulator**
 - Air quality
 - Utilities
 - Not land use

A decorative graphic on the left side of the slide consists of two vertical bars. The left bar is blue and the right bar is green. They are positioned on a light gray background.

**I've seen the
future, and it's
a lot like the
present, only
longer**