

**“This is a moment in time to shape this generation’s obligation and opportunity. How will it be used? Will we continue to grow without plan or purpose or will our course be guided by wisdom and logic?”**

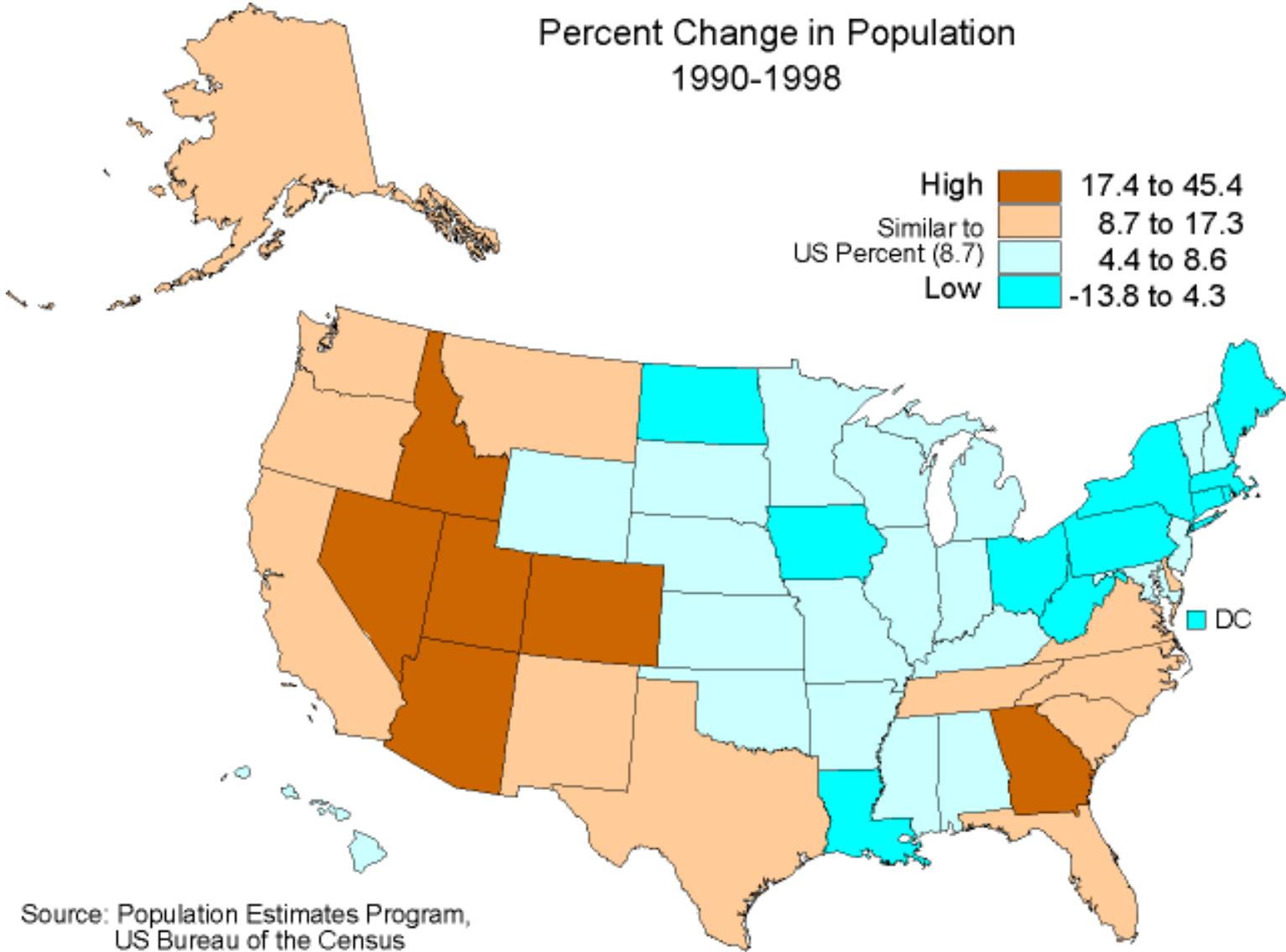
Governor Mike Leavitt  
State-of-State Address  
January 18, 1999

***“There are global, social and economic trends shaping the emergence of the rural West, which are beyond control of local and state leaders. The key is to position communities -- through planning, promotion and partnerships -- to make certain that the lives of rural Utahns converge economically and socially with where the world is headed.”***

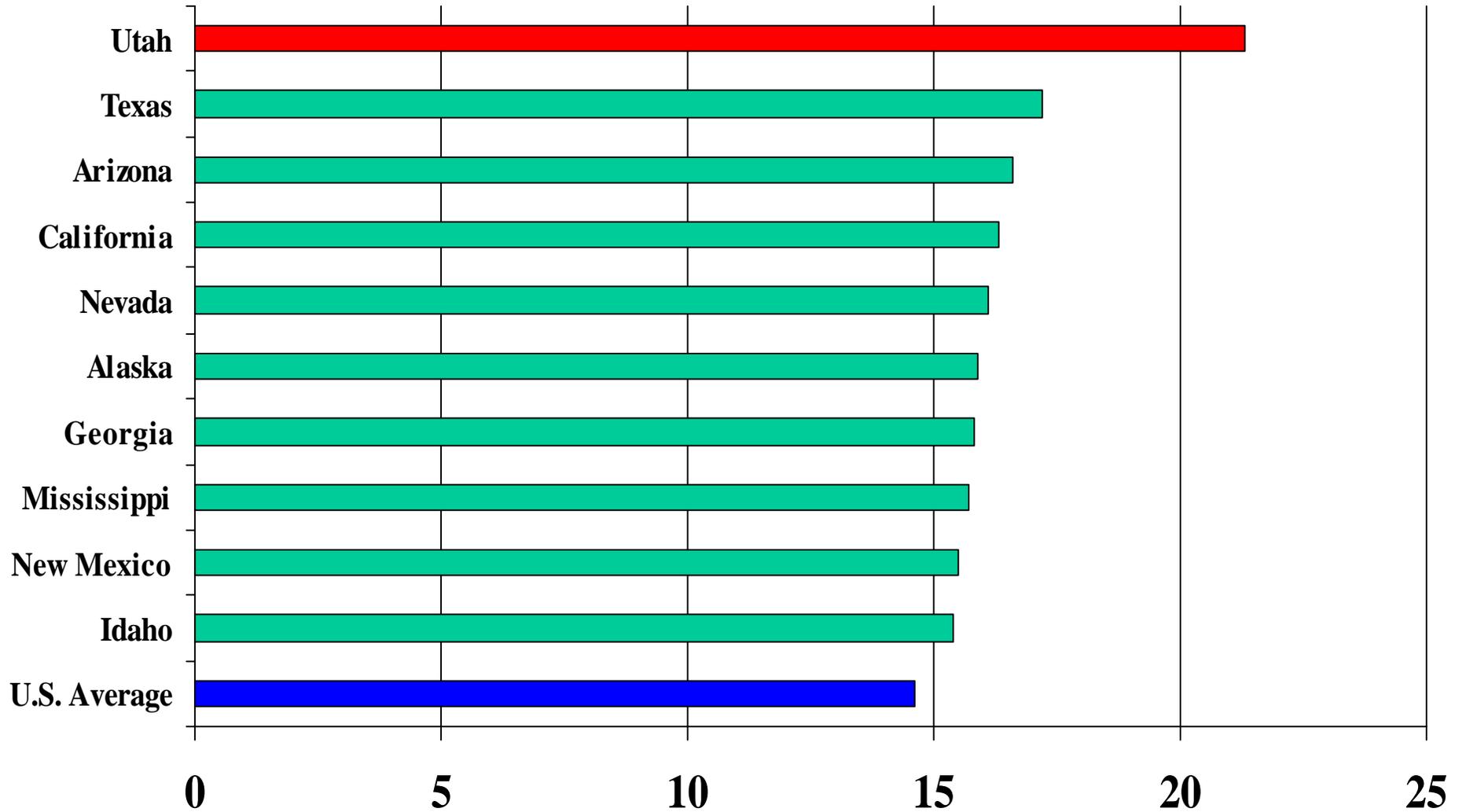
***-- Governor Mike Leavitt***



# Utah is Right in the Center of the Nation's Fastest Growing Area

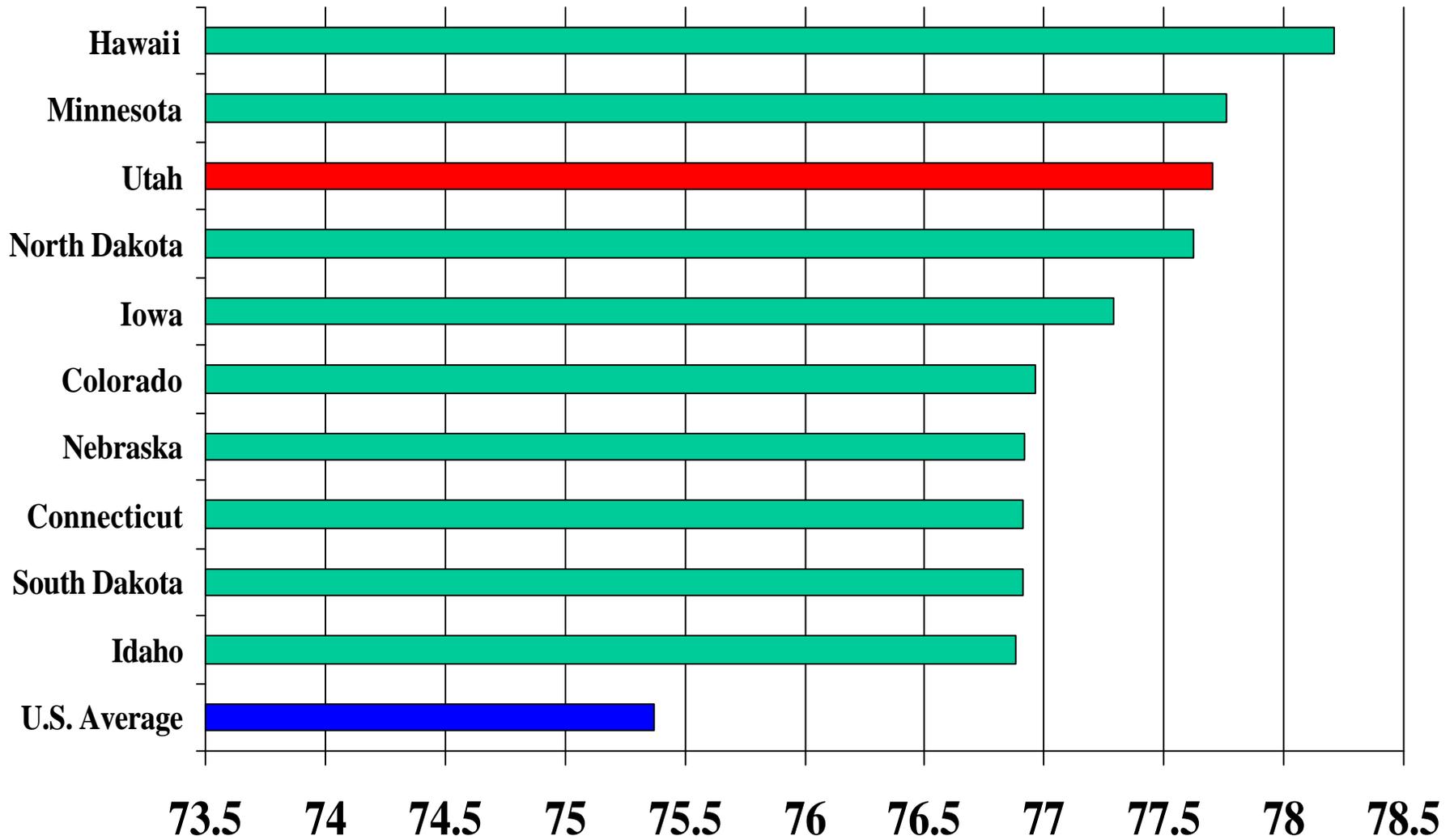


# Utah has the Highest Birth Rate in the Nation



**Births per 1,000 Population: Top 10 States 1997**

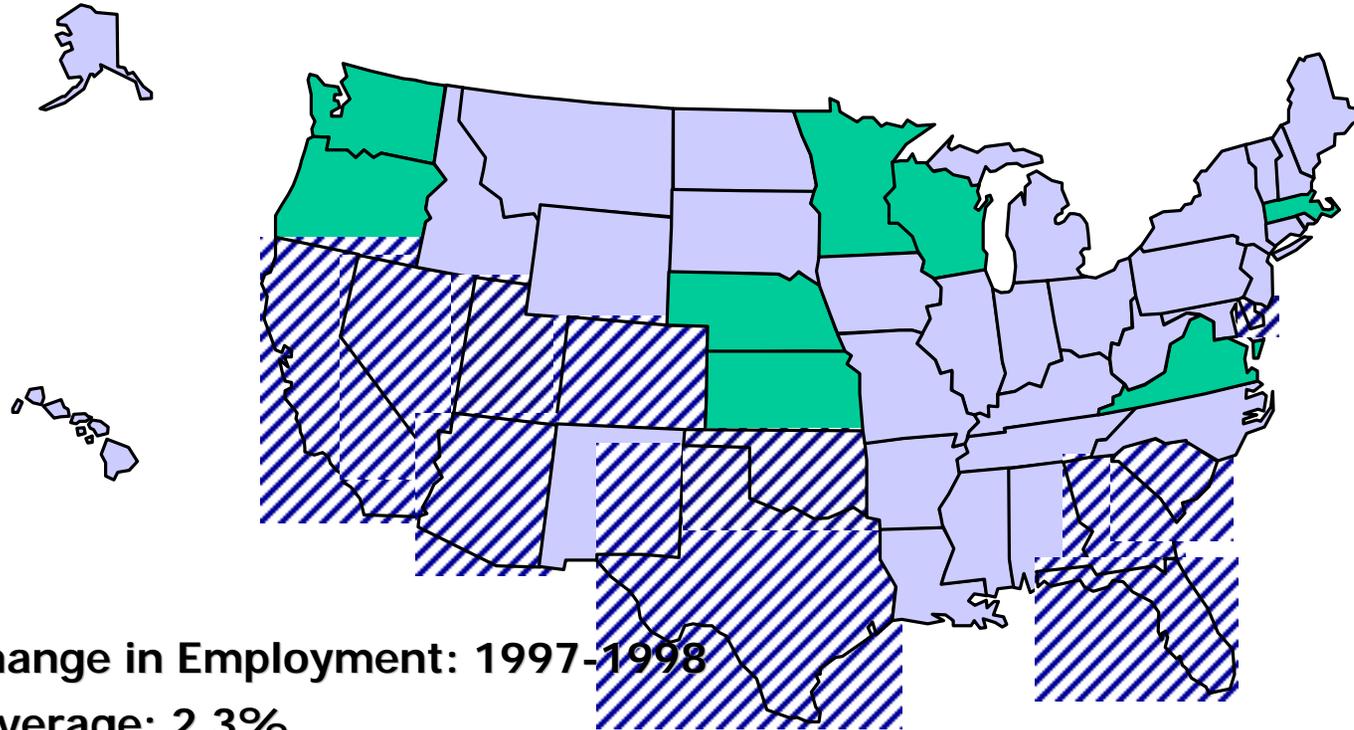
# Utahn's Have a Long Life Expectancy



Average Lifetime in Years: Top Ten States

# *Utah's Economy is Still Performing Well*

Job Growth Rates by State: 1998



Percent Change in Employment: 1997-1998

National Average: 2.3%

Below National Average

At or Above National Average

Above National Average and 3% and Above

Source: Bureau of Labor Statistics



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*In Utah the issue is not growth, but quality. Stopping or controlling growth is unrealistic. Growth will happen. Our generation's objective is to preserve quality.*

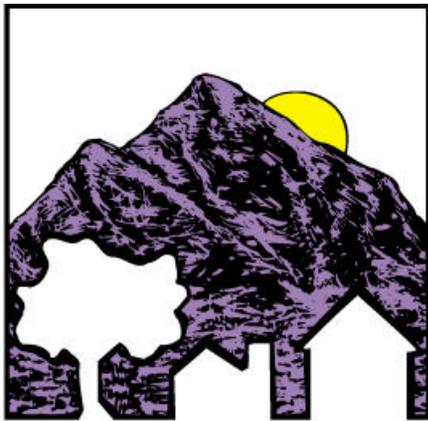


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# *Quality of Life Issues*

- Rapid population and economic growth
- Treasured customs and cultures
- Spectacular natural environment
- Planning for the next million people
  - Congestion
  - Water Availability
  - Air Quality
  - Infrastructure Costs
  - Critical Lands
  - Coordinating Multiple Jurisdictions





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*A Partnership for Quality Growth*



**Century Communities**



# *State's Role:* *Four Broad Categories*

- Coordination/Leadership
- Information
- Infrastructure Investment
- Budgetary Policy



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# Envision Utah: Working to Keep Utah Beautiful, Prosperous, and Neighborly

- Public/private community partnership
- Partnership includes 100+ partners from all facets of Utah life
- Promoting a Quality Growth Strategy which will Help Maintain Quality in our State



# 21st Century Community Program

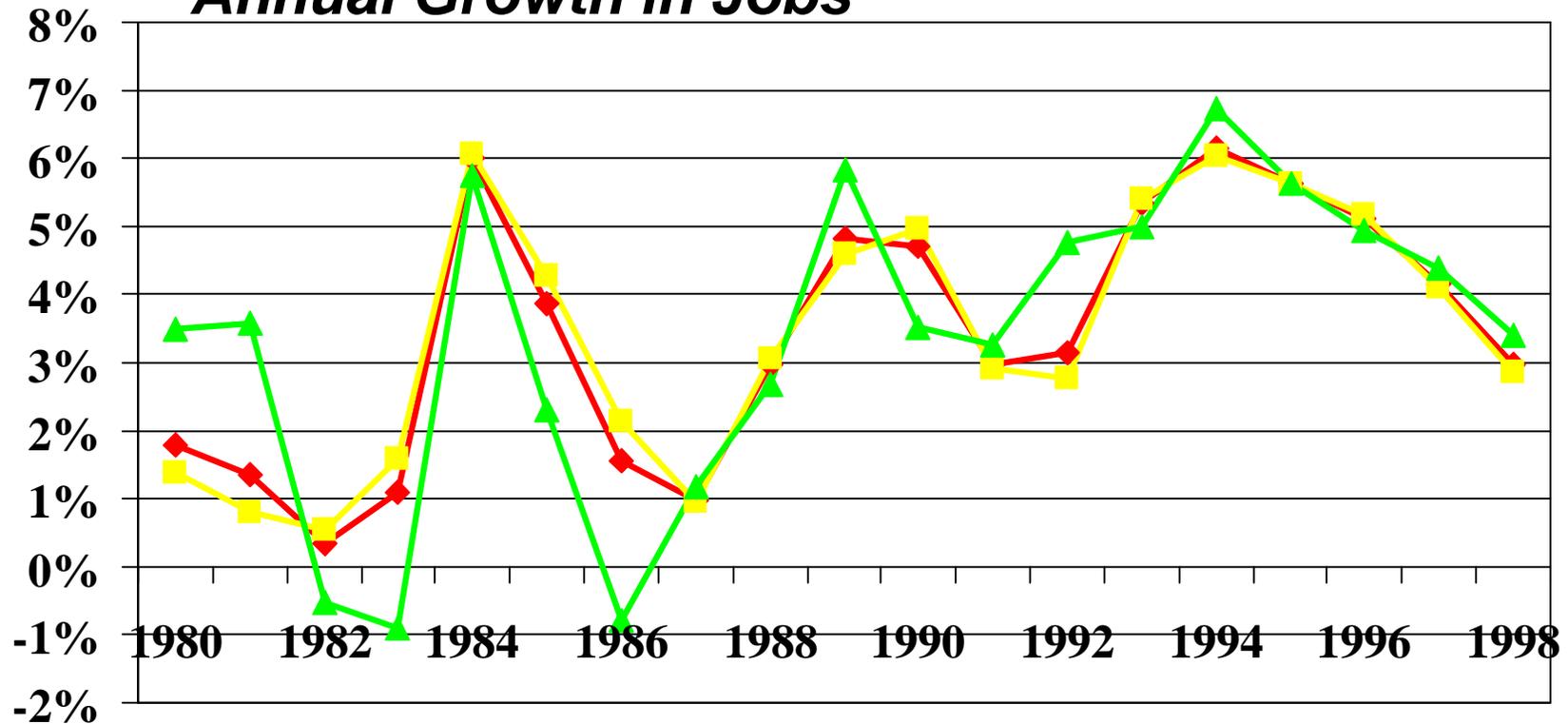
- Prepare rural Utah for population and visitor growth
- Challenge to rural leaders to look to the future and develop a strategy for success
- Evaluate the forces of change and assess community desires



**Century Communities**

# *Urban and Rural Utah are Economically Connected*

## **Annual Growth in Jobs**



◆ State    ■ Urban    ▲ Rural

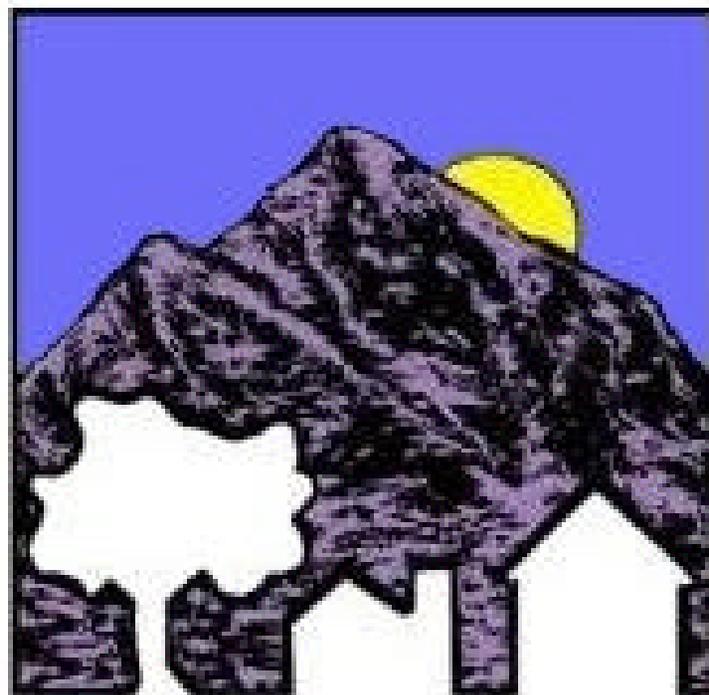
1972

1982

1993

1997





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# *Strategies - Sources of Input*

- January Surveys
- April Partnership Meeting
- May Public Workshops
- Scenarios Committee Members
- Feedback from Local Officials



**HELP DECIDE THE  
FUTURE OF THE GREATER  
WASATCH AREA.**

Review our choices for 2020. Then fill out and mail the questionnaire,  
or respond on-line at: [www.envisionutah.org](http://www.envisionutah.org).

By the year 2020, the Greater Wasatch Area will add a million more residents – two-thirds of whom will be our own children and grandchildren.  
How will we ensure that Utah remains beautiful.

Now we want to be sure to hear from you. It's your turn to tell us what you think.  
Please evaluate the growth options outlined on the following page. As you do so, you will notice that

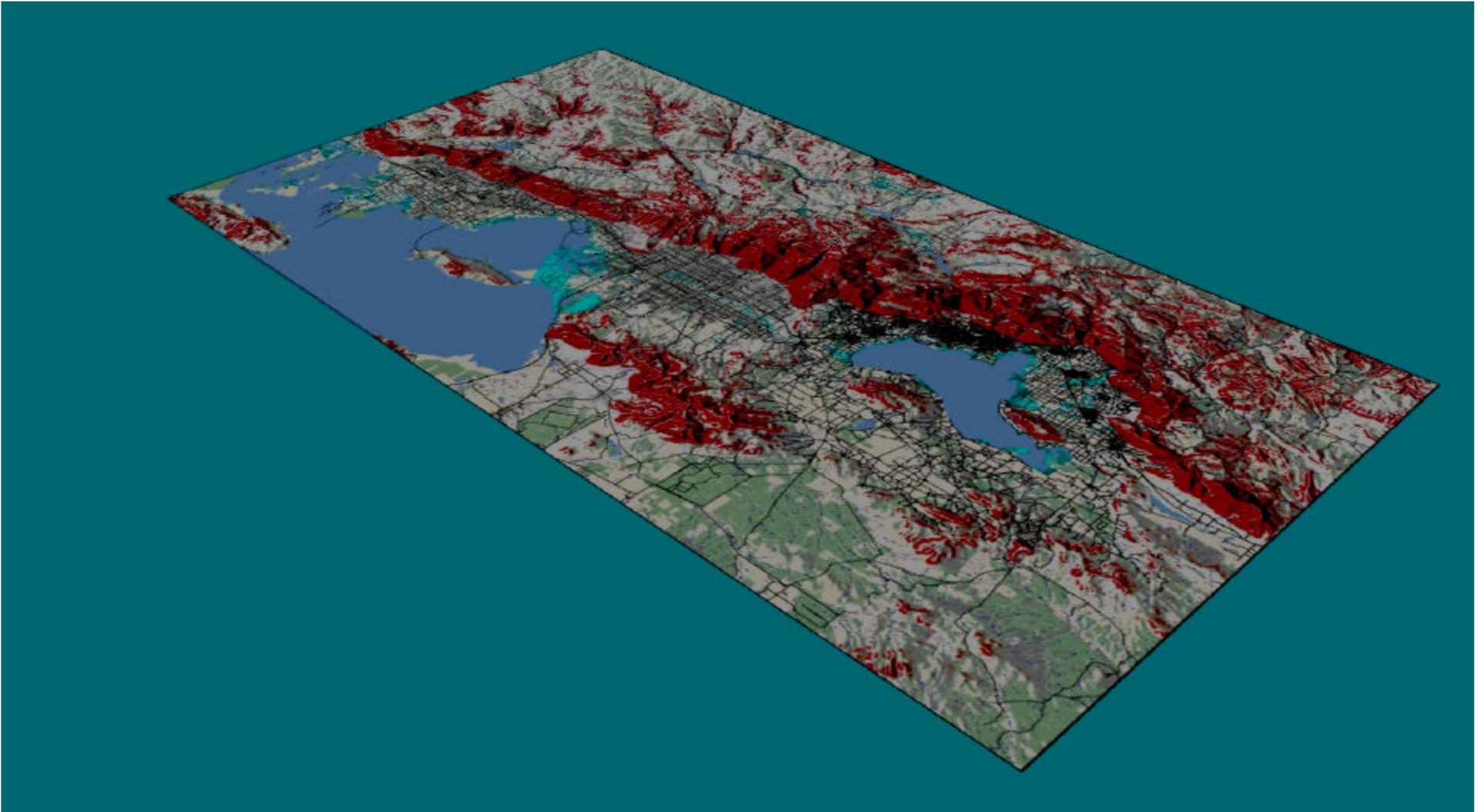
# *What is a Quality Growth Strategy?*

- **Goals that express the desires of most Utahns**
- **Strategies - actions we should take to implement the goals**
- **A map to show important concepts - where investments should be made, or open space preserved**

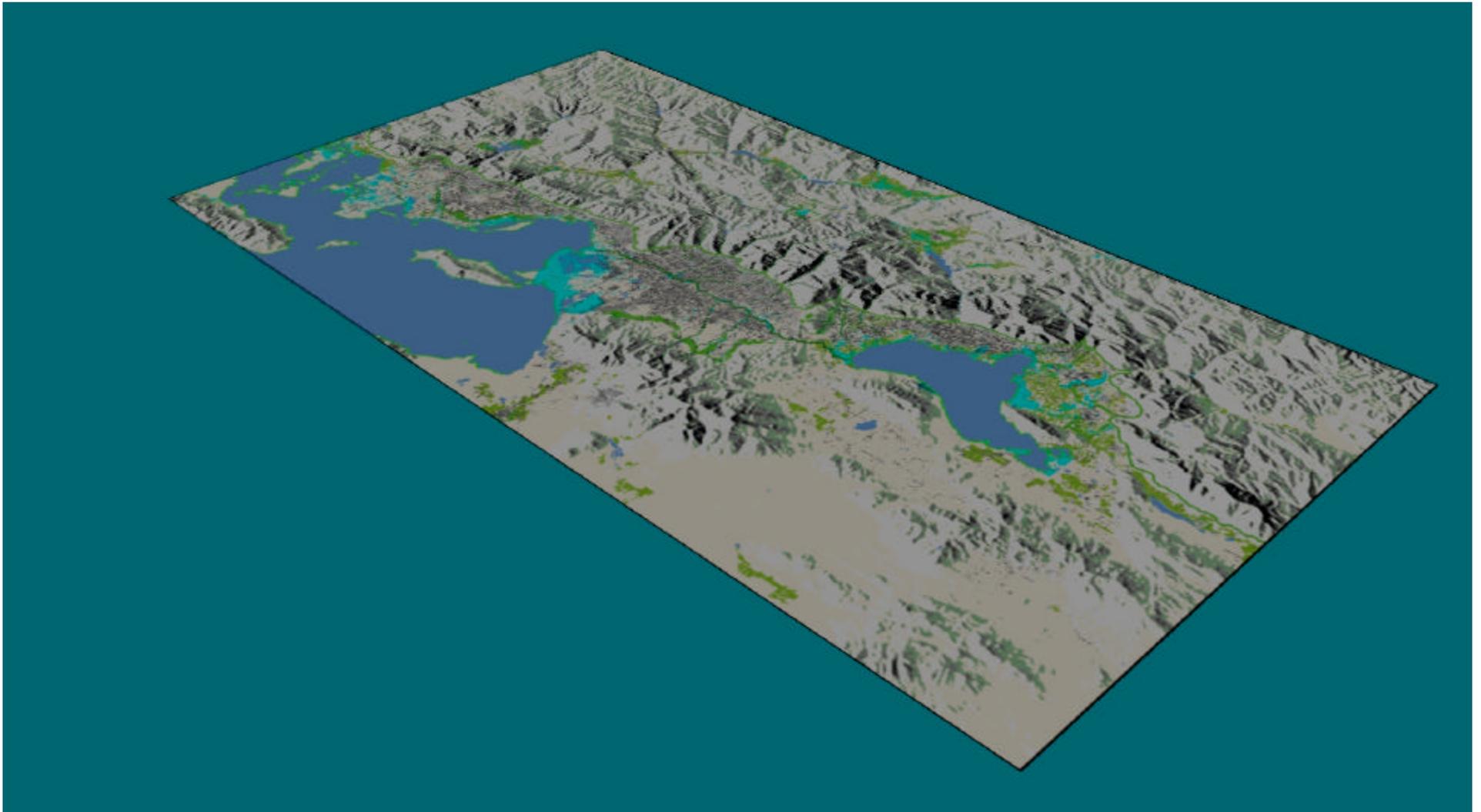


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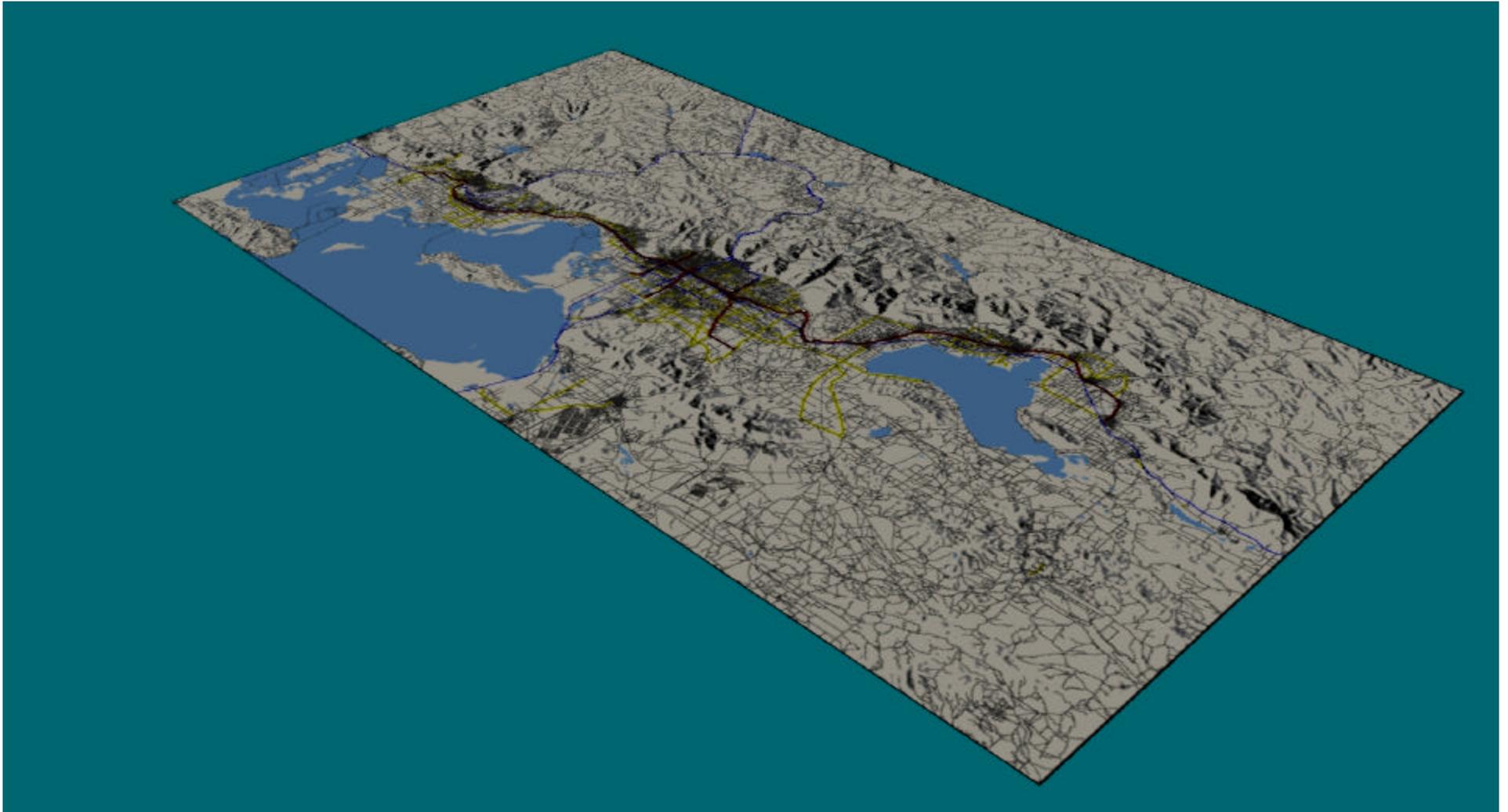
# *Constrained Land*



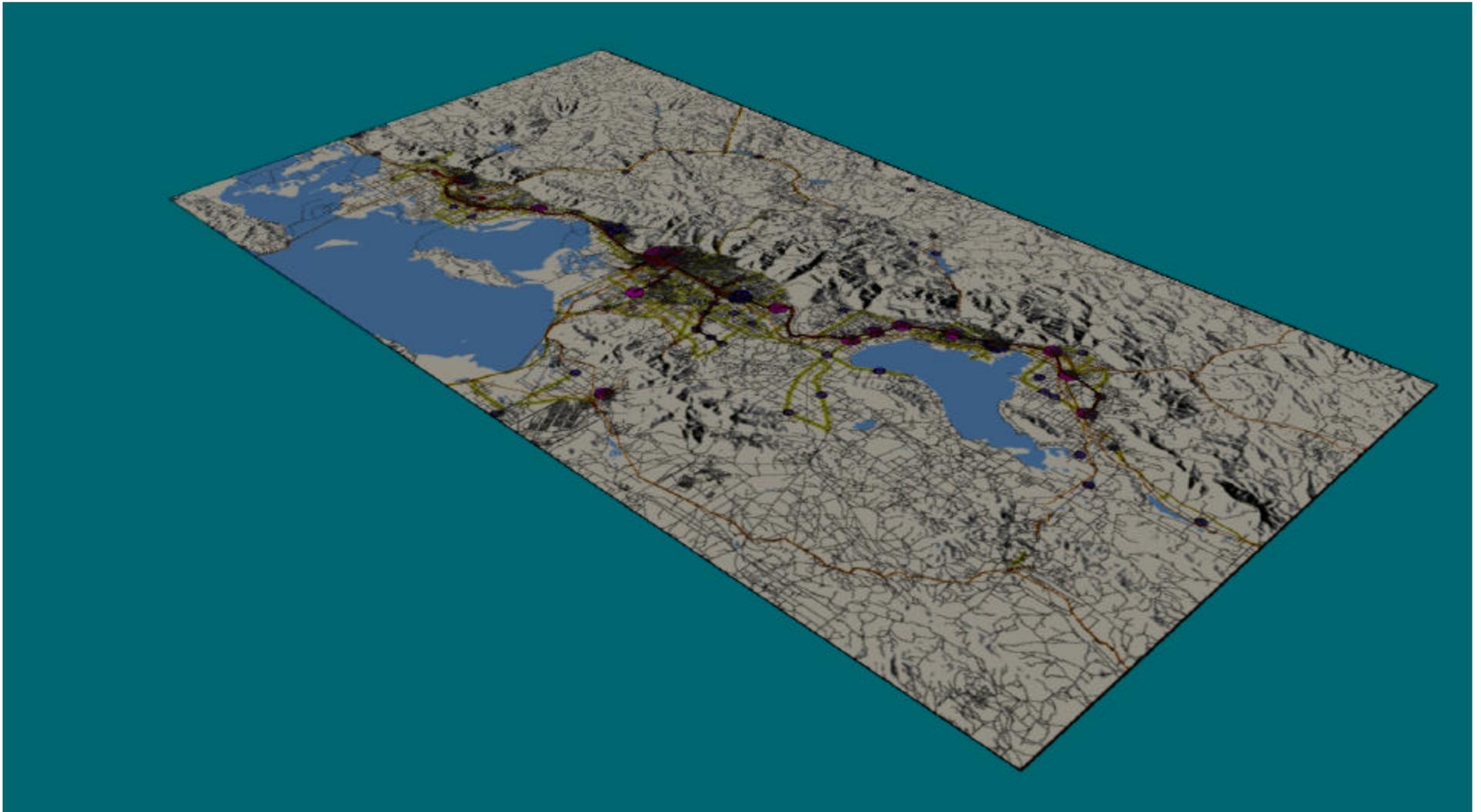
# *Critical Lands*



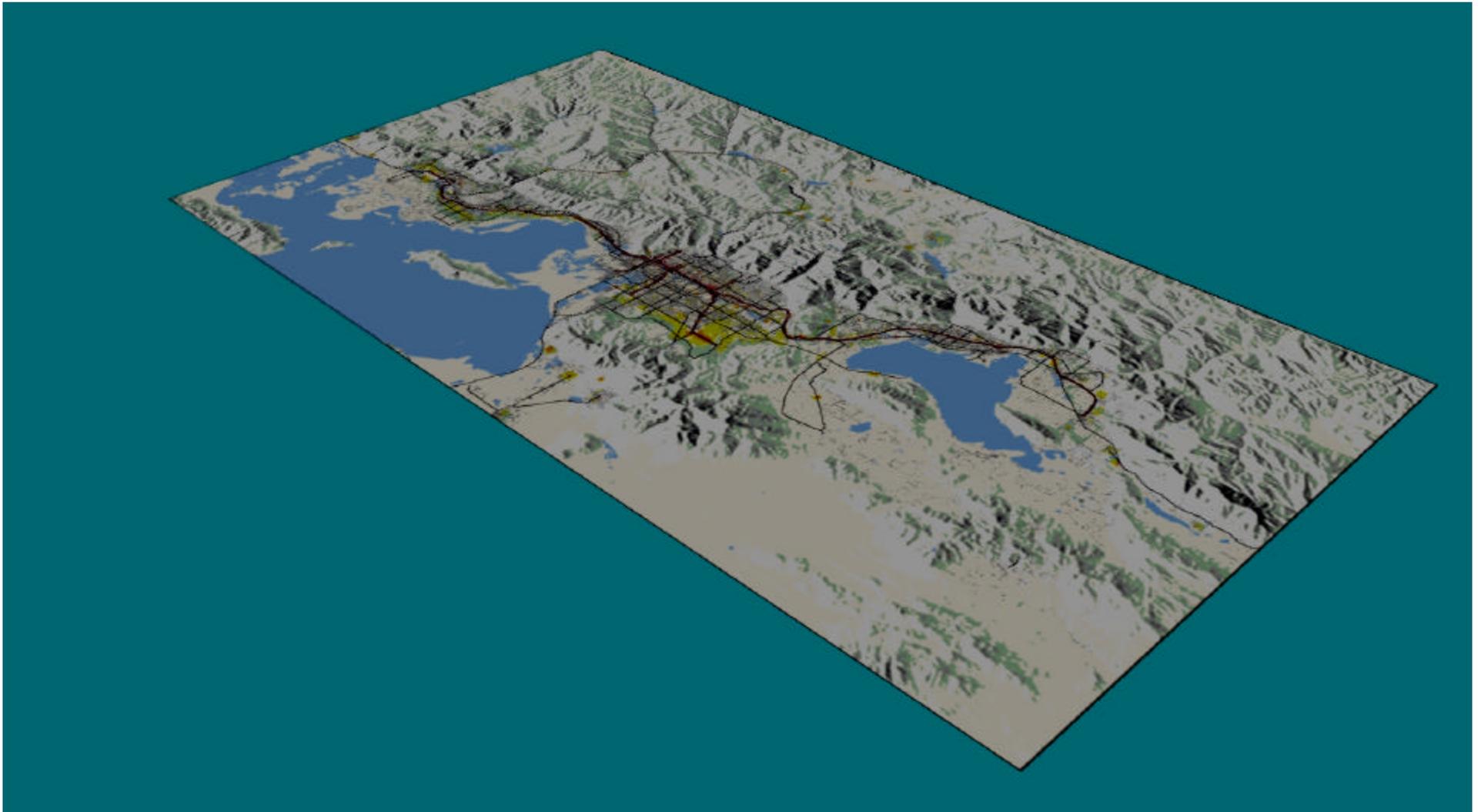
# *Infrastructure*



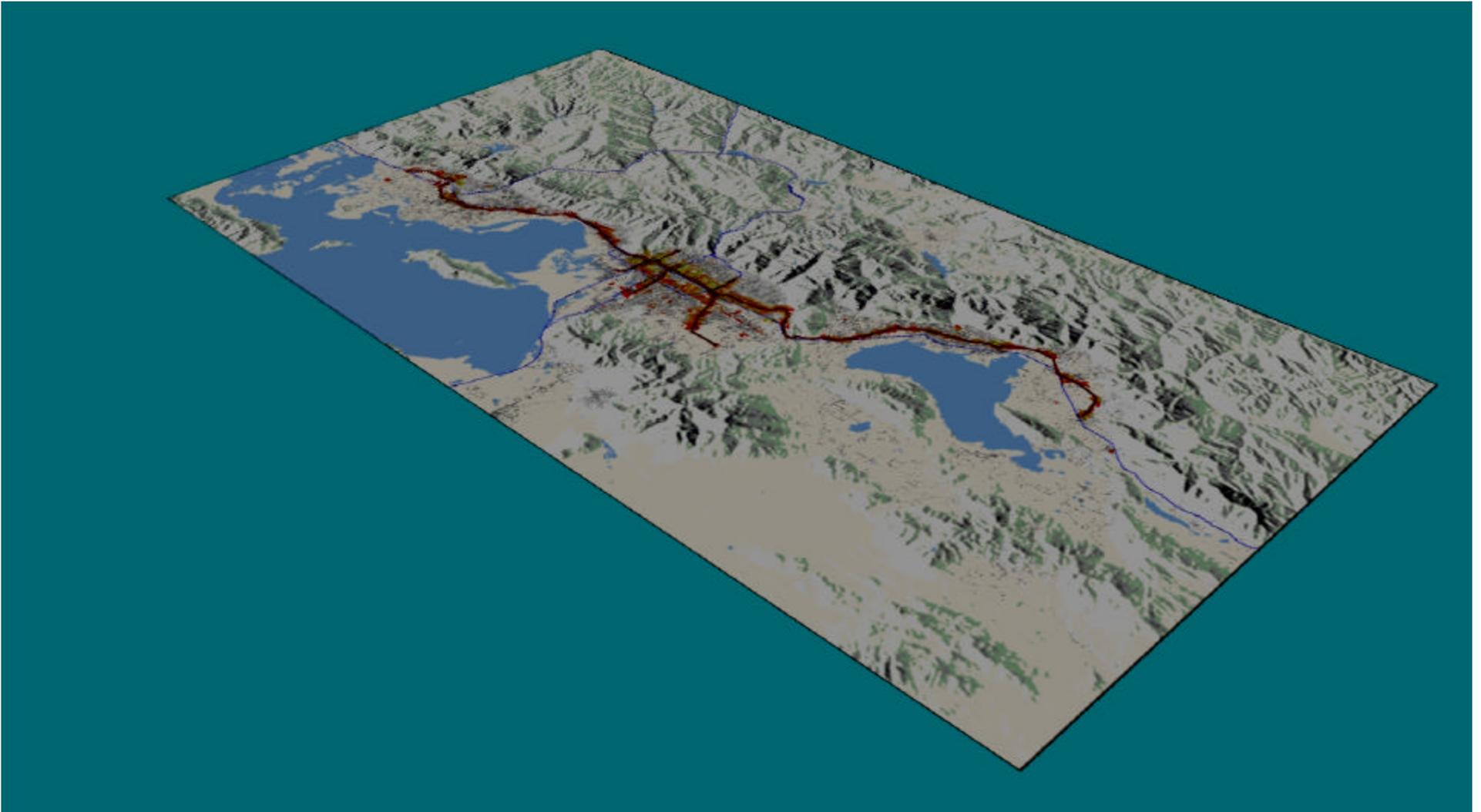
# *Centers and Corridors*



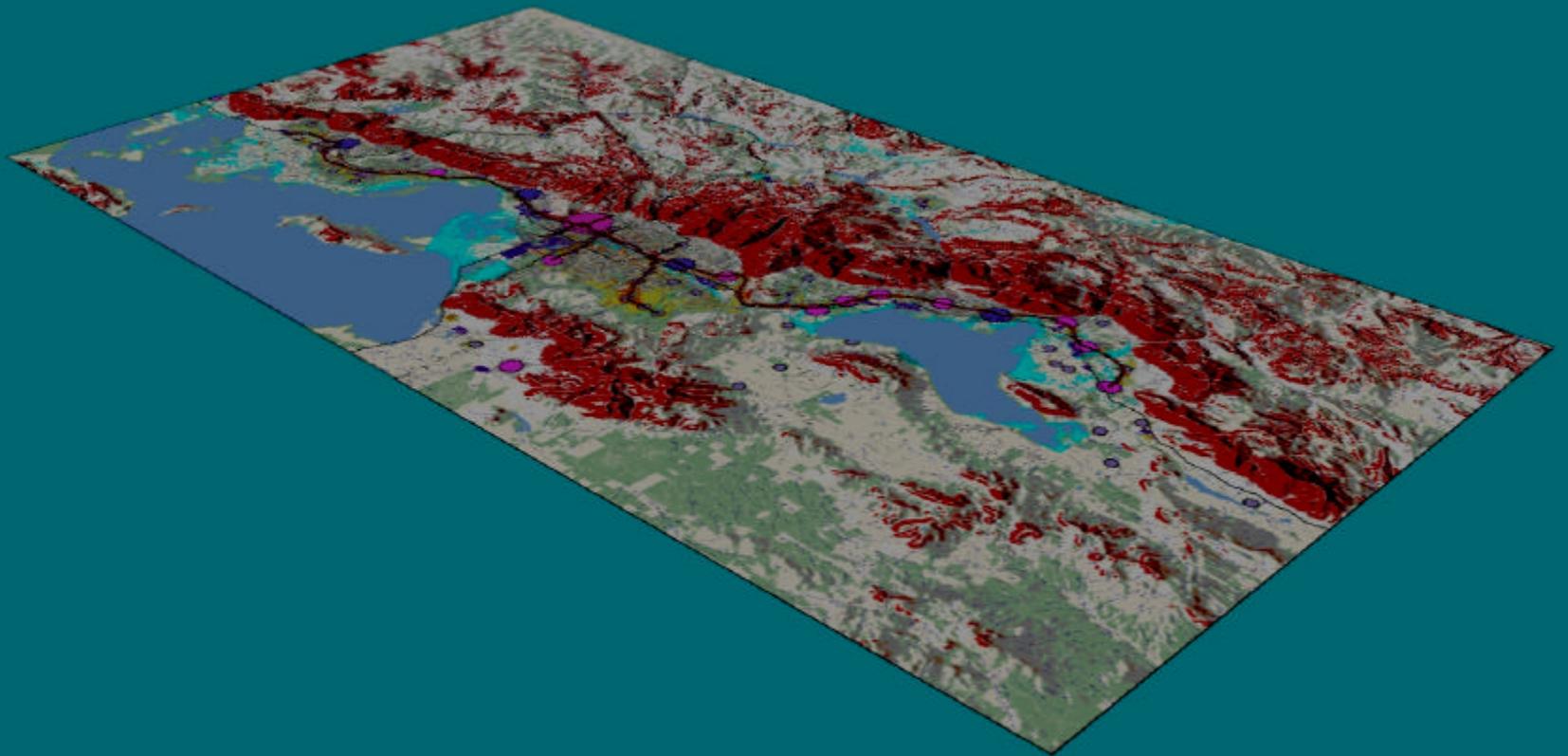
# *Newly Developed Lands*



# *Re-developed Lands*



# *The Quality Growth Strategy*

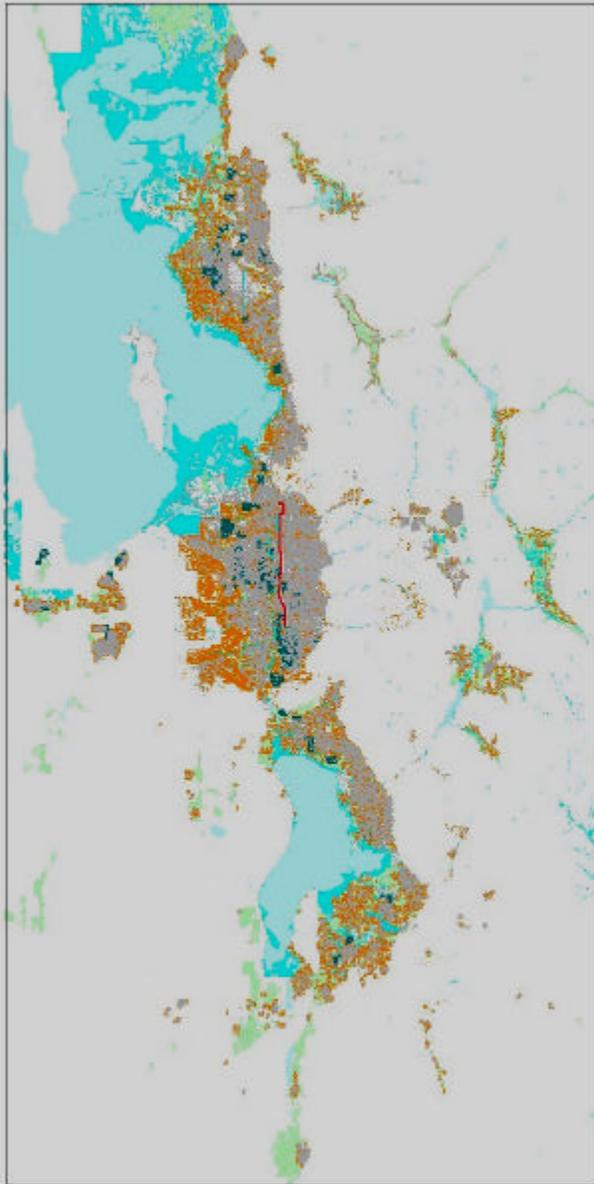


# *Envision Utah's Six Goals*

- Enhance air quality
- Increase mobility and transportation choices
- Preserve critical lands
- Conserve and maintain availability of water resources
- Provide housing opportunities for a range of family and income types
- Maximize efficiency in public infrastructure investments



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**Baseline Scenario**

## Development Types

### Non-Walkable

- Low Density Residential
- Industrial, Office Activity Center

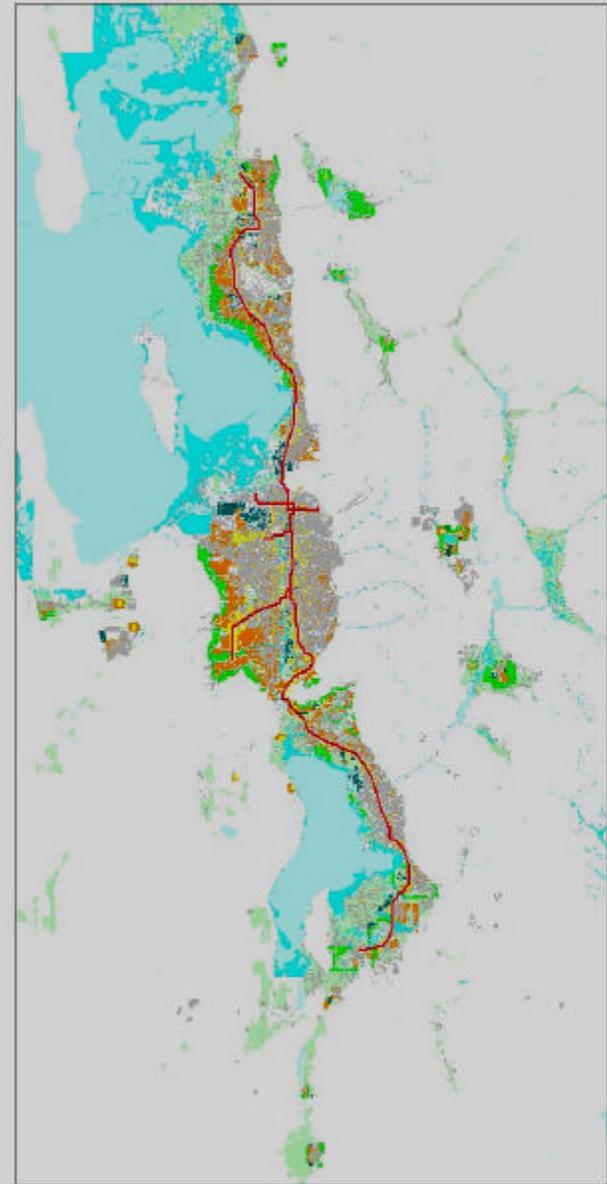
### Walkable

- Town and Village
- Downtown

### Open Space

- Rural Cluster

- Rail Transit



**Quality Growth Strategy**

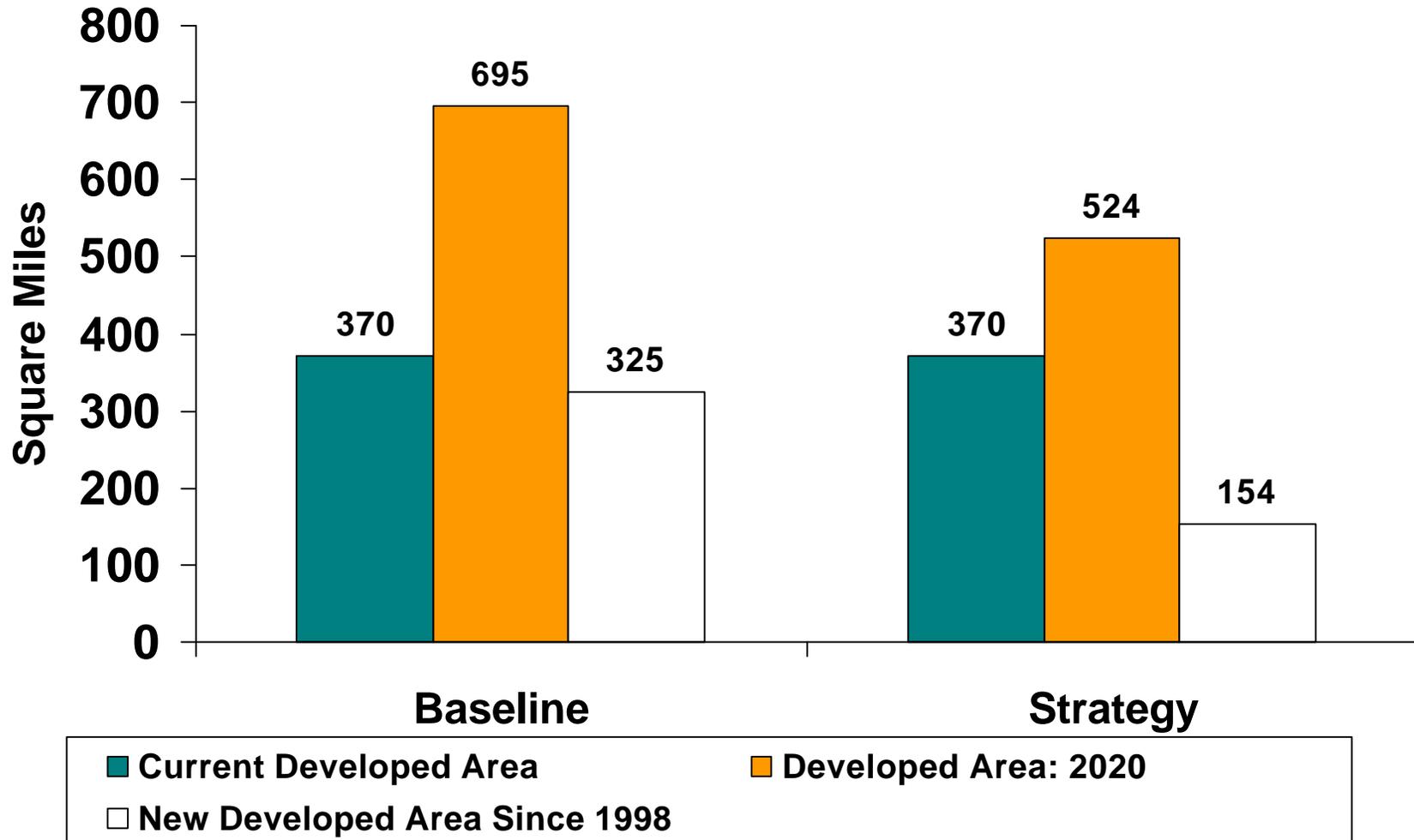
# *Strategy Analysis*

- Land Use -- **Conserves More Land**
- Housing -- **Provides More Choice, Market Driven**
- Transportation -- **More Efficient, Less Congestion**
- Air Quality -- **Lower Emissions**
- Water Demand -- **Reduces Consumption**
- Infrastructure Cost -- **Requires Less Money**



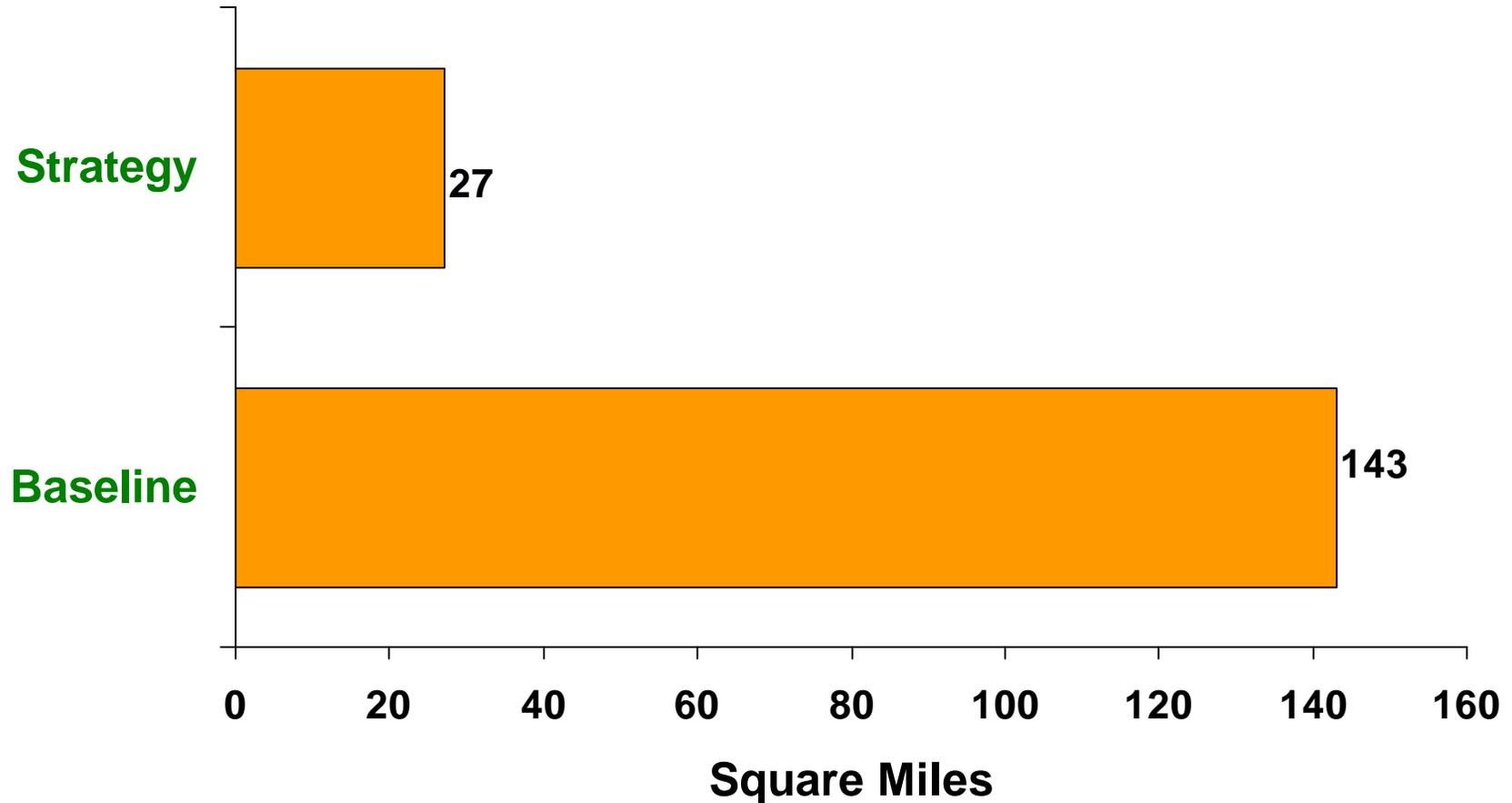
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# *Land Consumption*



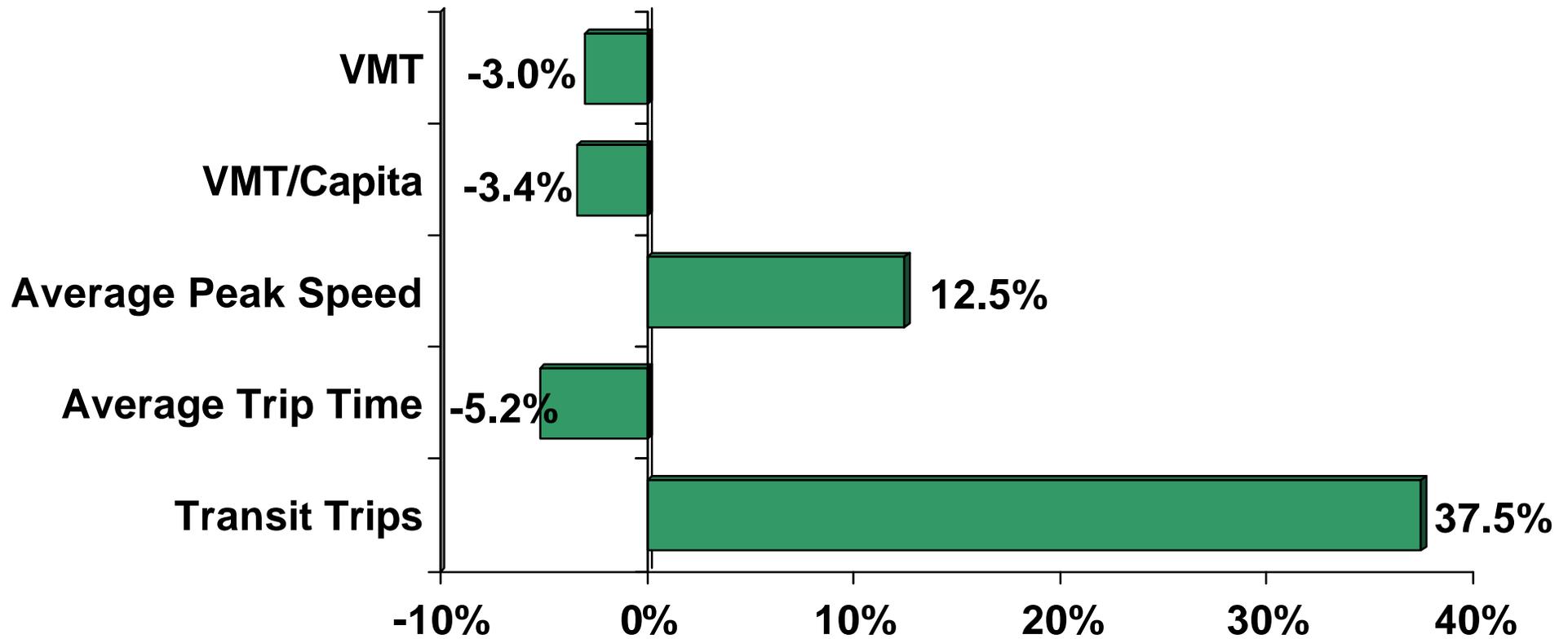
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# *Agricultural Land Converted to Urban Use*



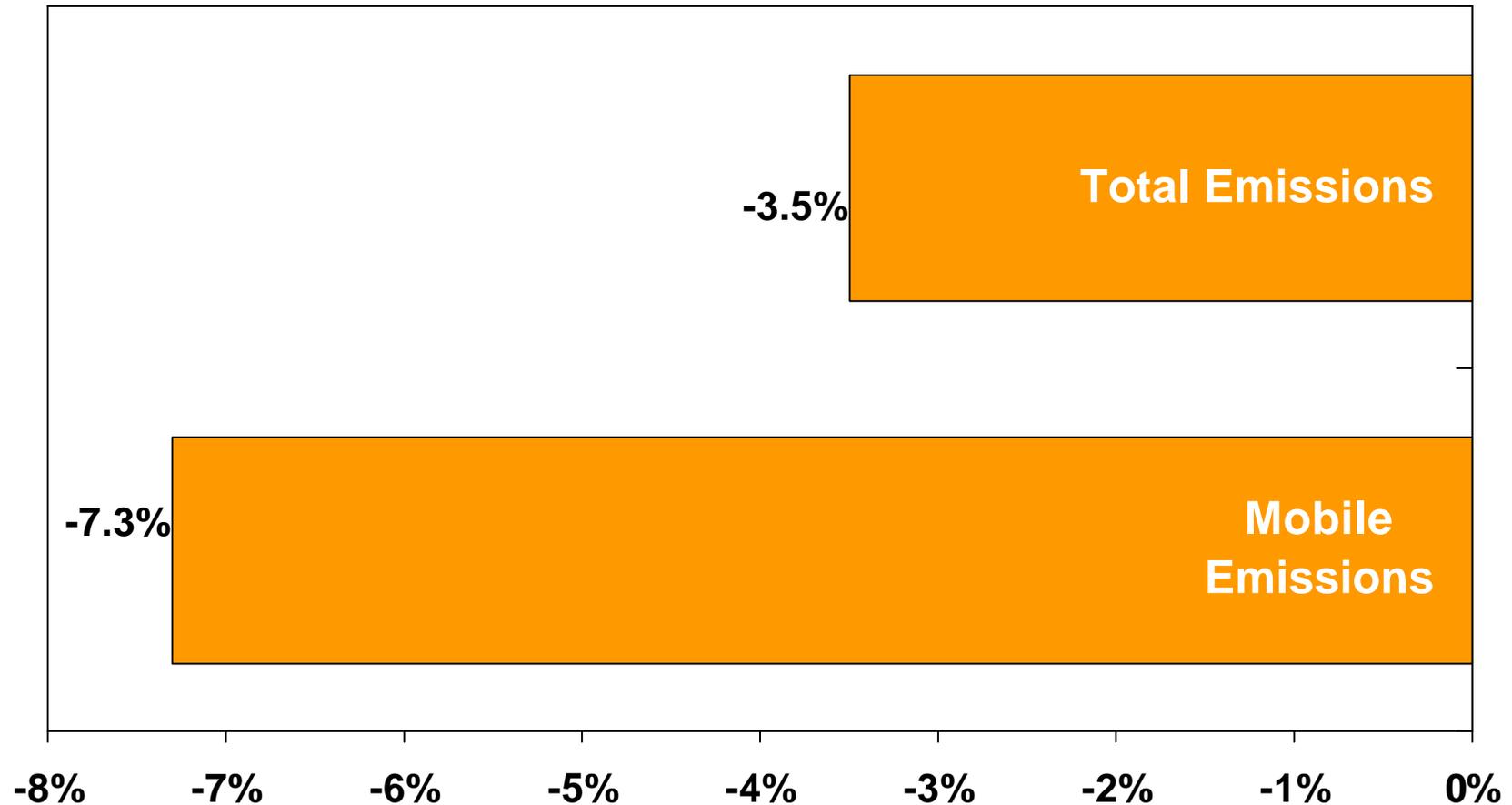
# Transportation Comparison

Percent Difference Between Strategy and Baseline: 2020

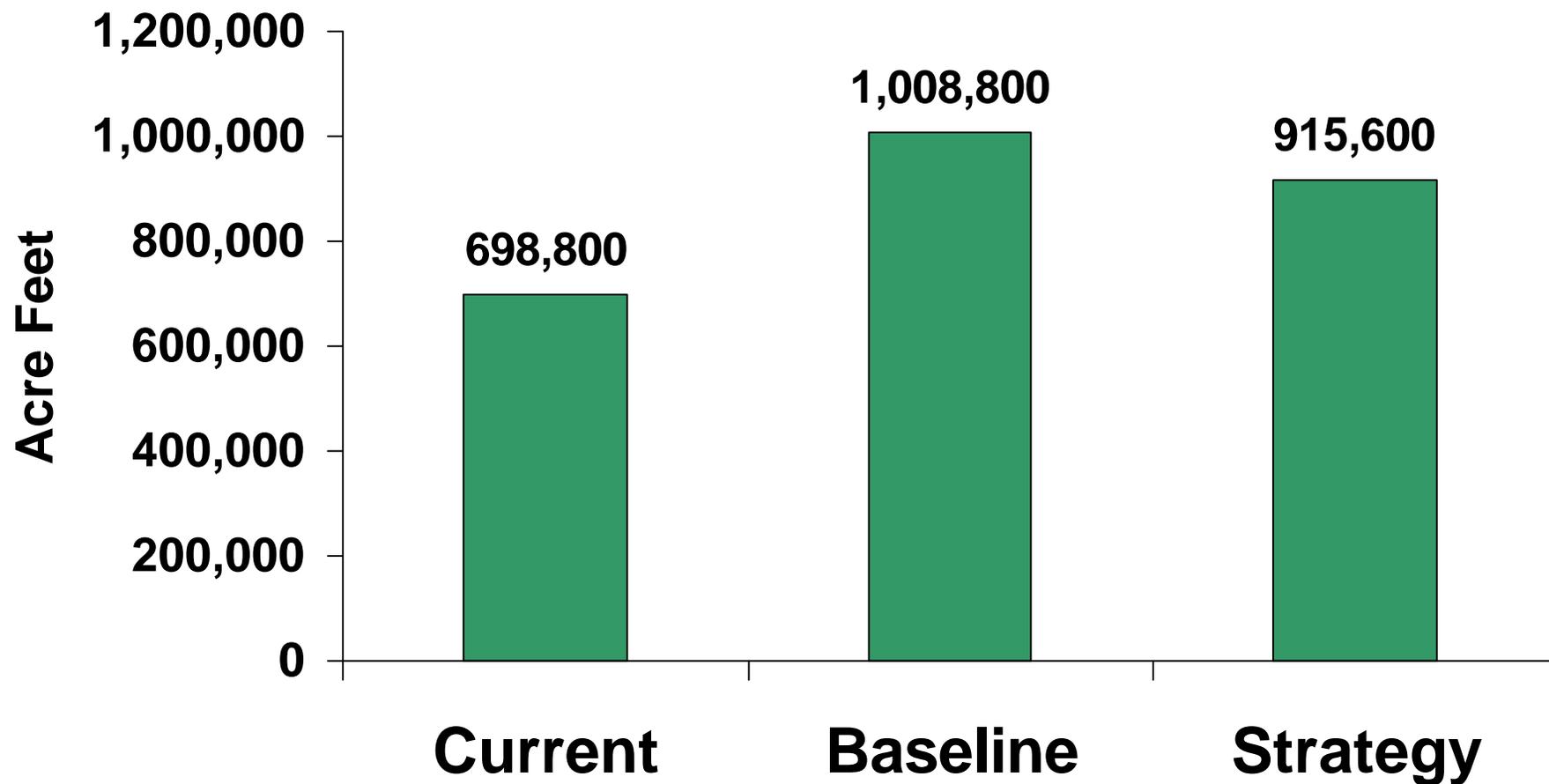


# Emissions Comparison

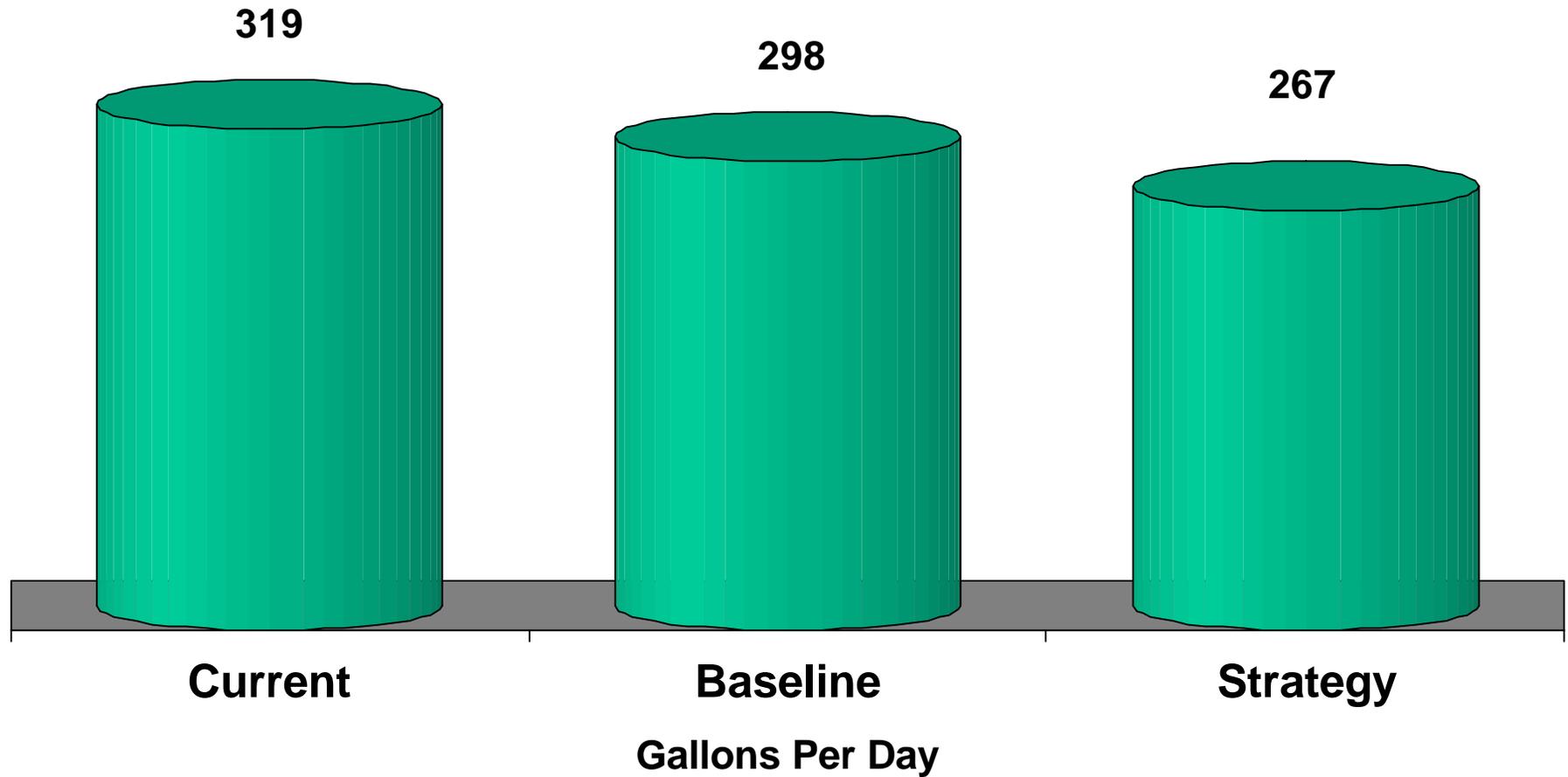
Percent Difference Between Strategy and Baseline: 2020



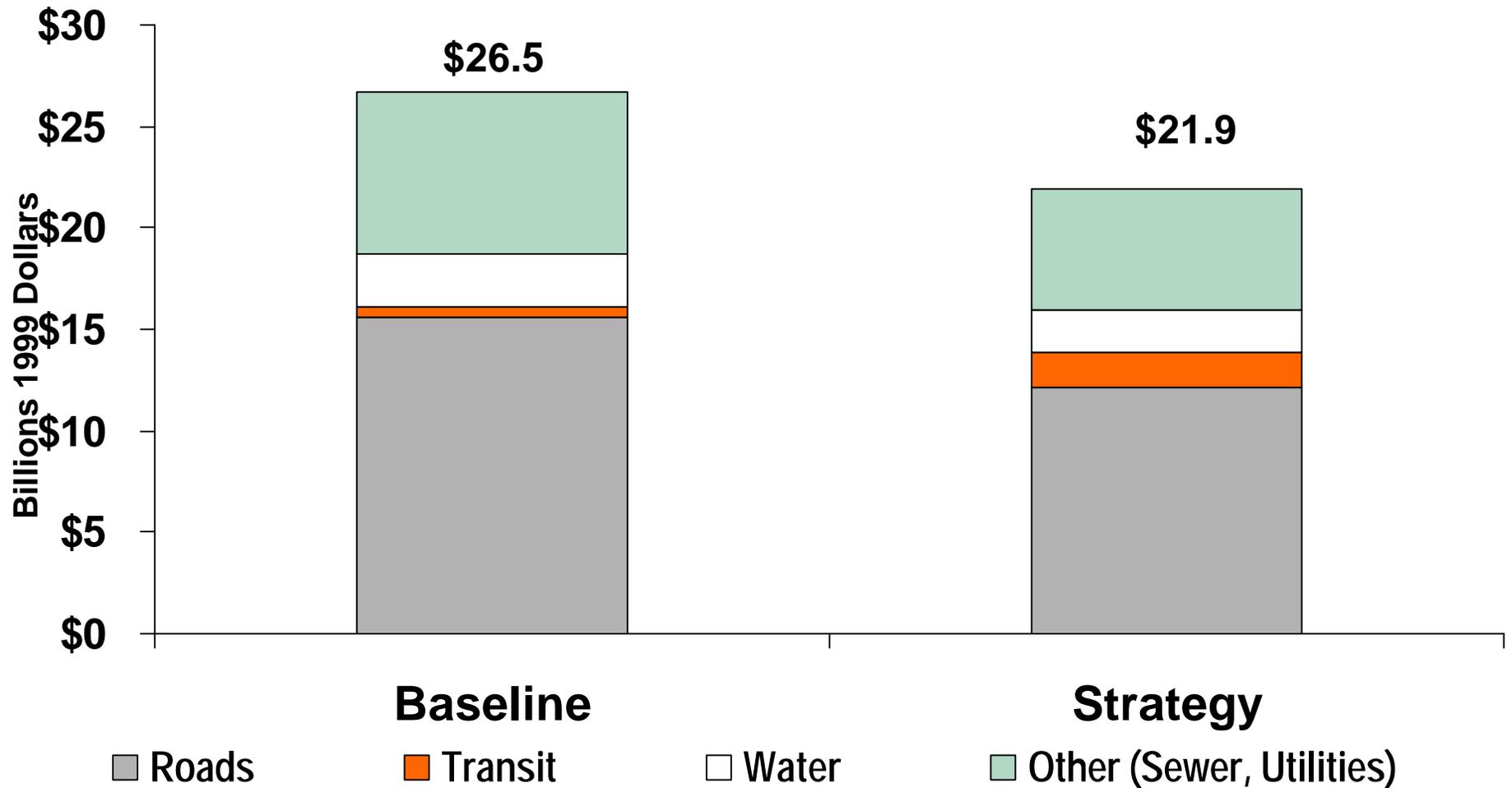
# *Water Demand: Current and 2020*

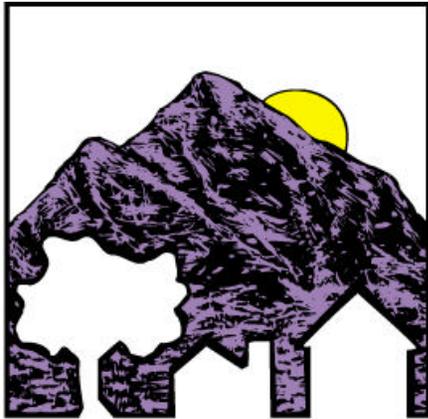


# *Per Capita Water Use:* *Current and 2020*



# Total Infrastructure Costs: 1998-2020





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